

# Individual Decision

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The attached reports will be taken as Individual Portfolio Member Decisions on:

**Thursday 27th July, 2023**

<b>Ref:</b>	<b>Title</b>	<b>Portfolio Member</b>	<b>Page No.</b>
ID4343	<b>Beech Hill Parish Plan</b>	Councillor Tony Vickers	3 - 52
ID4399	<b>Shaw cum Donnington Parish Plan</b>	Councillor Tony Vickers	53 - 94



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## Individual Executive Member Decision

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### Beech Hill Parish Plan

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**Committee considering report:** Individual Executive Member Decision

**Date ID to be signed:** 27 July 2023

**Portfolio Member:** Councillor Tony Vickers

**Date Portfolio Member agreed report:** 17 July 2023

**Forward Plan Ref:** ID4343

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#### 1. Purpose of the Report

1.1 To seek adoption of the refreshed Beech Hill Parish Plan by Individual Decision.

#### 2. Recommendation

2.1 For West Berkshire Council to formally adopt the Beech Hill Parish Plan.

#### 3. Implications

3.1 **Financial:** There are no specific financial implications arising from this report at this stage. The majority of the actions will be delivered by the Parish Council. Any of the actions in the Parish Plan that require the Council's assistance and possible financial support will need to be addressed when those actions are moved forward and brought before Members for consideration.

3.2 **Policy:** Parish Plans are a part of the Council's Engaging and Enabling Local Communities approach.

3.3 **Personnel:** There are no personnel implications at this stage

3.4 **Legal:** There are no direct legal implications at this stage

3.5 **Risk Management:** Future support for the Action Plan items may be limited by Council finances and alternative priorities.

3.6 **Property:** No specific property implications. Any property related matters within the Action Plan will be addressed by the relevant Service, as and when the action is moved forward by the community in conjunction with the Council.

## **4.0 Consultation Responses**

- 4.1 Officer views from across the relevant service areas were sought on the draft plan and have been fed back to the working group to consider.
- 4.2 All Council Members and Senior Managers will be forwarded a copy of this finalised Parish Plan prior to endorsement.
- 4.3 All three ward Members supported the plan and Councillor Geoff Mayes made the following comment:
- “I am proud to congratulate Stuart Barry and the whole committee for the quality of the work and speed with which it was prepared.
- I have been pushing for an improvement in the transport links and bus service provision for many years with both WBC and Reading Buses.
- Certainly I support the findings presented and the hopes for the future.”

## **5. Introduction/Background**

- 5.1 Parish Plans are key documents that set out a vision for how a community wishes to develop in the future. They contain an Action Plan that will help to realise that vision.
- 5.2 The endorsement of a Parish Plan means that the Council commits to working positively with the community to realise the vision set out in the plan. This means that the Council will give approval or sanction, where it can, actions that have the support of the community and have been included in the Parish Plan Action Plan.

## **6. Supporting Information**

- 6.1 Parish Plans are developed through a wide ranging consultation process with the local community. This helps ensure that the resulting plan reflects the needs and aspirations of local people. The Plans are therefore an important source of intelligence about the views and concerns of the community as well as highlighting specific actions that communities wish to see taken in their areas.
- 6.2 The attached Beech Hill Parish Plan sets out the Parish aspirations and Action Plan for this community.

## **7. Conclusion**

- 7.1 It is RECOMMENDED that the Plan be formally adopted by the Council.
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## **8. Appendices**

- 8.1 Appendix A – DPA Impact assessment

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**Subject to Call-In:**

Yes: X No:

The item is due to be referred to Council for final approval	<input type="checkbox"/>
Delays in implementation could have serious financial implications for the Council	<input type="checkbox"/>
Delays in implementation could compromise the Council's position	<input type="checkbox"/>
Considered or reviewed by Overview and Scrutiny Management Commission or associated Task Groups within preceding six months	<input type="checkbox"/>
Item is Urgent Key Decision	<input type="checkbox"/>
Report is to note only	<input type="checkbox"/>

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**Wards affected:**

Beech Hill

**Officer details:**

Name: Jo Naylor  
Job Title: Principal Policy Officer  
Tel No: 01635 503019  
E-mail Address: [jo.naylor@westberks.gov.uk](mailto:jo.naylor@westberks.gov.uk)

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## Appendix A

### Data Protection Impact Assessment – Stage One

The General Data Protection Regulations require a Data Protection Impact Assessment (DPIA) for certain projects that have a significant impact on the rights of data subjects.

Should you require additional guidance in completing this assessment, please refer to the Information Management Officer via [dp@westberks.gov.uk](mailto:dp@westberks.gov.uk)

Directorate:	Communities and Wellbeing
Service:	
Team:	Building Communities Together Team
Lead Officer:	Joanne Naylor
Title of Project/System:	Parish Planning (Beech Hill Parish Plan)
Date of Assessment:	13 <sup>th</sup> March 2023

## Do you need to do a Data Protection Impact Assessment (DPIA)?

	Y e s	N o
<p><b>Will you be processing SENSITIVE or “special category” personal data?</b></p> <p>Note – sensitive personal data is described as “data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person’s sex life or sexual orientation”</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p><b>Will you be processing data on a large scale?</b></p> <p>Note – Large scale might apply to the number of individuals affected OR the volume of data you are processing OR both</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p><b>Will your project or system have a “social media” dimension?</b></p> <p>Note – will it have an interactive element which allows users to communicate directly with one another?</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p><b>Will any decisions be automated?</b></p> <p>Note – does your system or process involve circumstances where an individual’s input is “scored” or assessed without intervention/review/checking by a human being? Will there be any “profiling” of data subjects?</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p><b>Will your project/system involve CCTV or monitoring of an area accessible to the public?</b></p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p><b>Will you be using the data you collect to match or cross-reference against another existing set of data?</b></p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p><b>Will you be using any novel, or technologically advanced systems or processes?</b></p> <p>Note – this could include biometrics, “internet of things” connectivity or anything that is currently not widely utilised</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

**If you answer “Yes” to any of the above, you will probably need to complete [Data Protection Impact Assessment - Stage Two](#). If you are unsure, please consult with the Information Management Officer before proceeding.**

## Appendix B

### Equality Impact Assessment - Stage One

We need to ensure that our strategies, policies, functions and services, current and proposed have given due regard to equality and diversity as set out in the Public Sector Equality Duty (Section 149 of the Equality Act), which states:

- “(1) A public authority must, in the exercise of its functions, have due regard to the need to:**
- (a) eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;**
  - (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; This includes the need to:**
    - (i) remove or minimise disadvantages suffered by persons who share a relevant protected characteristic that are connected to that characteristic;**
    - (ii) take steps to meet the needs of persons who share a relevant protected characteristic that are different from the needs of persons who do not share it;**
  - (c) foster good relations between persons who share a relevant protected characteristic and persons who do not share it, with due regard, in particular, to the need to be aware that compliance with the duties in this section may involve treating some persons more favourably than others.**
- (2) The steps involved in meeting the needs of disabled persons that are different from the needs of persons who are not disabled include, in particular, steps to take account of disabled persons' disabilities.**
- (3) Compliance with the duties in this section may involve treating some persons more favourably than others.”**

The following list of questions may help to establish whether the decision is relevant to equality:

- Does the decision affect service users, employees or the wider community?
- (The relevance of a decision to equality depends not just on the number of those affected but on the significance of the impact on them)
- Is it likely to affect people with particular protected characteristics differently?
- Is it a major policy, or a major change to an existing policy, significantly affecting how functions are delivered?
- Will the decision have a significant impact on how other organisations operate in terms of equality?



- Does the decision relate to functions that engagement has identified as being

important to people with particular protected characteristics?

- Does the decision relate to an area with known inequalities?
- Does the decision relate to any equality objectives that have been set by the council?

Please complete the following questions to determine whether a full Stage Two, Equality Impact Assessment is required.

<b>What is the proposed decision that you are asking the Executive to make:</b>		To obtain WBC endorsement for Beech Hill Parish Plan	
<b>Summary of relevant legislation:</b>		N/A – Parish Plans are non-statutory documents	
<b>Does the proposed decision conflict with any of the Council’s key strategy priorities?</b>		No, it is in accordance with the Council Strategy of building resilient communities.	
<b>Name of assessor:</b>		Jo Naylor	
<b>Date of assessment:</b>		13/3/2023	
<b>Is this a:</b>		<b>Is this:</b>	
<b>Policy</b>	<b>No</b>	<b>New or proposed</b>	<b>Yes</b>
<b>Strategy</b>	<b>No</b>	<b>Already exists and is being reviewed</b>	<b>No</b>
<b>Function</b>	<b>No</b>	<b>Is changing</b>	<b>No</b>
<b>Service</b>	<b>No</b>		
<b>1 What are the main aims, objectives and intended outcomes of the proposed decision and who is likely to benefit from it?</b>			
<b>Aims:</b>		To endorse and support the community’s priorities as described within the Beech Hill Parish Plan.	
<b>Objectives:</b>		To provide a plan with clear priorities and action points for the community to progress with this Council.	

<b>Outcomes:</b>	Delivery of projects which will help support the community, its environment and help with building community resilience.
<b>Benefits:</b>	Clear priorities for joint action with partners and greater community development/resilience.

**2 Note which groups may be affected by the proposed decision. Consider how they may be affected, whether it is positively or negatively and what sources of information have been used to determine this.**

(Please demonstrate consideration of all strands – Age, Disability, Gender Reassignment, Marriage and Civil Partnership, Pregnancy and Maternity, Race, Religion or Belief, Sex and Sexual Orientation.)

<b>Group Affected</b>	<b>What might be the effect?</b>	<b>Information to support this</b>
Age	N/A	
Disability	N/A	
Gender Reassignment	N/A	
Marriage and Civil Partnership	N/A	
Pregnancy and Maternity	N/A	
Race	N/A	
Religion or Belief	N/A	
Sex	N/A	
Sexual Orientation	N/A	

**Further Comments relating to the item:**

As part of the development of a Beech Hill Parish Plan all residents are consulted and given equal right to comment on the issues within the residents' survey. There is no bias or discrimination in relation to any specific group.

<b>3 Result</b>	
<b>Are there any aspects of the proposed decision, including how it is delivered or accessed, that could contribute to inequality?</b>	<b>No</b>
Please provide an explanation for your answer:	
<b>Will the proposed decision have an adverse impact upon the lives of people, including employees and service users?</b>	<b>No</b>
Please provide an explanation for your answer:	

If your answers to question 2 have identified potential adverse impacts and you have answered ‘yes’ to either of the sections at question 3, or you are unsure about the impact, then you should carry out a Stage Two Equality Impact Assessment.

If a Stage Two Equality Impact Assessment is required, before proceeding you should discuss the scope of the Assessment with service managers in your area. You will also need to refer to the [Equality Impact Assessment guidance and Stage Two template](#).

<b>4 Identify next steps as appropriate:</b>	
<b>Stage Two required</b>	Not required.
<b>Owner of Stage Two assessment:</b>	
<b>Timescale for Stage Two assessment:</b>	

Name: Joanne Naylor

Date: 13<sup>th</sup> March 2023

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Please now forward this completed form to Rachel Craggs, Principal Policy Officer (Equality and Diversity) ([rachel.craggs@westberks.gov.uk](mailto:rachel.craggs@westberks.gov.uk)), for publication on the WBC

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# Beech Hill Community Plan 2022 Update

Draft report version 1.6

Representing the views of Beech Hill residents and  
businesses

# Welcome From the chair



## Our 2022 Plan

### Brings up to date and improves on the 2013 Plan

The Community Plan Committee is pleased to present the result of the residents' survey. Overall our findings indicate a general level of happiness with life in Beech Hill, but with some areas of concern. Beech Hill is a rural community and this is seen as a great asset for most.

The downside is that we are deprived of some things available to other towns and villages, such as good transport. We hope that through our own efforts and working we can make continuing improvements to the highlighted issues.

Chair, Community Plan Committee

# About this report Published Dec 2022

## What to expect

This survey report is published by the Beech Hill Community Plan Committee. Further information, as well as updates on action arising from the report may be found on the web site: [plan.beechhill.online](http://plan.beechhill.online). Contact the Committee at [info@plan.beechhill.online](mailto:info@plan.beechhill.online)

The Committee behind the survey and report is:

Stuart Barry, Chair

Lawrie Lee, Treasurer

Maggie Bridges

Fleur Howles

Tamsen Kidd

David Price

Andy Runnacles



The aim of the report is to identify and report on the feelings of residents and businesses in Beech Hill in relation to living and working in Beech Hill. The report summarises the data collected and we have tried to analyse and interpret the data in a neutral manner. The simple choices offered by most questions were backed up with the opportunity to make general comments and these have also been analysed.



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# Conclusions Main findings

The survey was well supported, with 86% of residences and 72% of residents, plus 8 businesses taking part. The survey is very representative of Beech Hill views.

Both residents and businesses are happy with Beech Hill as a place in which to live and work. In particular, people feel that Beech Hill is a safe place in which to live.

## Topics that were positive and received most support

### Green issues

This covers several areas including re-wilding, conservation, footpath maintenance and recycling. Many people expressed a desire to be involved in projects.

### Cycle/footpath to Mortimer station

While this is the most obvious single issue in the transport category the theme runs across many questions: Beech Hill is a rural community and cut off from many opportunities or forced to adopt environmentally unfriendly transport choices.

### Footpaths

Footpaths are mentioned both as a positive, leading to better health and general enjoyment of life, and a negative due to poor maintenance and all year round availability.

## Three negative areas where action is required

### Litter and fly tipping

Whereas the main part of Beech Hill is not used for fly tipping a very large number of people are outraged at the frequency and volume of rubbish dumped, mostly in lanes around the village. Everyone knows the obvious locations and there is a willingness to engage with the council for a solution. People are aware that this is a national problem, but knowing where and when it occurs and doing nothing is not acceptable. We are grateful to West Berkshire Council

(WBC) for generally responding well when a case of fly tipping is reported, but we all need to work on a prevention method.

### Road, pavement hedge maintenance

There is general discontent at the level of maintenance. In particular the recent pavement work has worsened the look of pavements in the village. There needs to be more engagement with the village to resolve these issues promptly.

### Social and recreational

As a small village with limited resources Beech Hill is unable to offer an extensive range of social and recreational activities that are available in some surrounding towns and villages. However, there does appear to be an opportunity to create more clubs, some limited outdoor exercise facilities and to promote these more widely in the village.

## What next?

The purpose of this survey was to gauge the feelings of business and residents and identify specific issues so that an action plan can be put together either to clear up problems or improve and enhance other areas that are doing well. This will require further work from volunteers interested in specific areas. An outline action plan has been included with this report. The next stage will be to form small teams to deal with the issues raised, with a steering committee to keep projects on track.

Appendix 1 has a breakdown of every single question, showing the number of responses and an analysis by response to the question and sentiment expressed in comment. A simple conclusion is shown against each question. This is based on the response rate, strength of feeling shown in the survey and the ability to do something.





# Highlights

## Key points

### Top 2 negative issues

1. Fly tipping
2. Road and verge maintenance

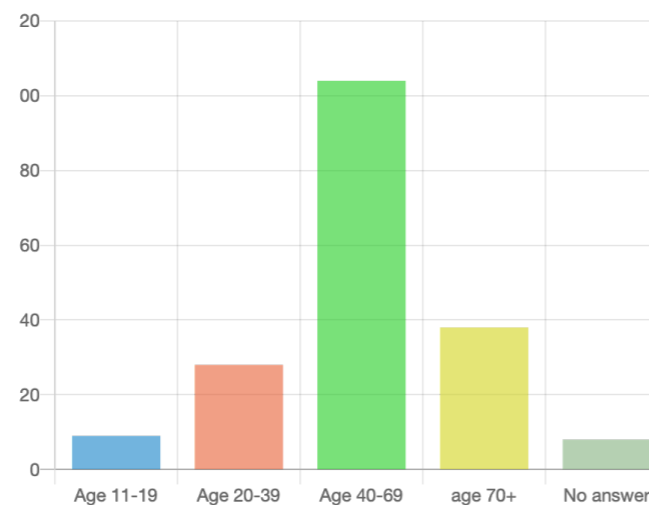
### Top 3 positive issues

1. Green environment
2. New cycleway/footpath to station
3. Footpath availability



**Female: 94**  
Of those who chose to enter this information (8 did not say)

**Male: 85**  
Of those who chose to enter this information (8 did not say)



# Key concerns

## From comments



### Text analysis

The 4 most positive (top row) and 2 most negative (bottom row) comments made in summary at end of survey. There were fewer negative comments and most remaining comments were of the 'no comment' type.

- |                                     |   |   |                                      |
|-------------------------------------|---|---|--------------------------------------|
| Quiet & safe place in which to live | Access to green space and countryside         | Friendly people and good community spirit | Good access to Reading and motorways |
|                                     | Lack of public transport. Forced to use a car | Speed, volume and noise of traffic        |                                      |



## Background

The report identifies good and bad points about life in Beech Hill, highlights topics of most concern and suggests a priority list of issues to tackle, but does not propose or impose solutions. It will be for residents and businesses to agree what actions should follow on, in what order and which organisations should be involved to improve matters for the future.

The first Beech Hill Community Plan (then known as the Village Plan) was published in 2013. Using a combination of on-line and paper surveys, and open to all residents aged 16 and over, 108 people took part. This was 42 % of village residents, or about 60% of households compared to the 2022 figures of 72% and 86%. For various reasons the follow-on committee charged with the task of taking action on the issues raised ceased to operate after a few months. Whereas various issues were successfully tackled it was generally felt that an opportunity to do more for the village had been missed.

This 2022 plan updates the 2013 plan. Several changes have been made to the development process that we hope will lead to greater success this time.

- The Community Plan Committee is sponsored by Beech Hill Parish Council. This means that some of the Council's resources can be used to help produce and implement the plan and there is a clear statement that the Plan is formally endorsed by the village.
- All residents aged 11 and over were invited to take part (age 16 for the last survey), as well as businesses based in Beech Hill.
- The Committee has a formal constitution, so its aims, objectives and members are publicly declared and can be questioned.
- The Plan has its own web site: [plan.beechhill.online](http://plan.beechhill.online). This means that it has been easier to set up a registration database both for initiating participation in the survey and for keeping everyone involved in day to day progress. The web site has been used to gather initial ideas and is open to continuing comment.

- Because the survey is run and managed from our own server we are able to provide good security and privacy controls and we now have the infrastructure to run specific follow-up surveys in areas of high interest.

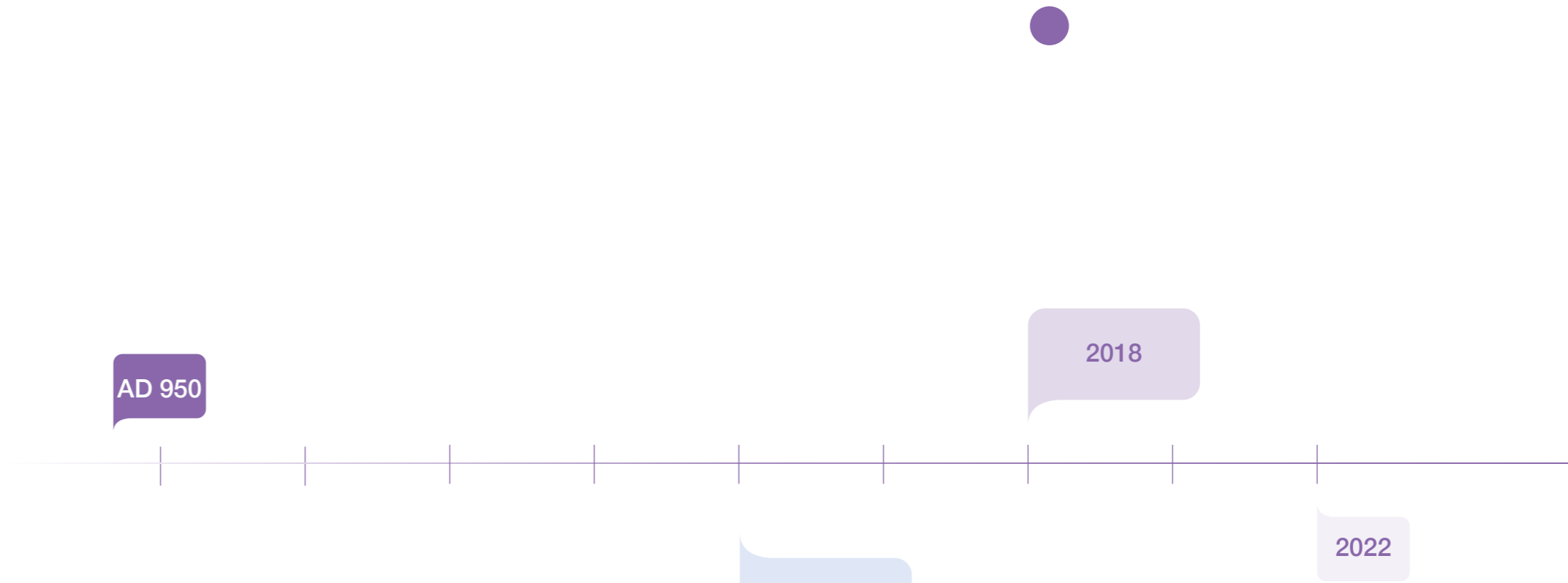
The Committee has worked very hard to: produce a survey with a range of questions considered important by West Berkshire Council, other village surveys and the 2013 survey; ensure that the survey is representative of everyone in the village; encourage people to complete surveys through personal contact. We believe that this report is a fair reflection of the mood of Beech Hill in 2022 and contains well-supported arguments for change and improvements in certain areas.



# History

## Brief summary

### From AD 950 to 2022



An Anglo Saxon charter of 950 AD refers to the Foudry Brook and the surrounding area, although there is no known mention of Beech Hill in the Domesday book of 1086. The Priory (founded in 1170) would have been an important welfare and economic centre for the mediaeval community until it was declared an Alien priory by Edward III in 1345. Edward IV gave its land to Eton College, in whose possession it remained until 1924.

From the end of the mediaeval period until 1866 (when the common of about 80 acres was enclosed and 39 acres of old enclosures were redistributed) the Parish was a

landscape of small fields, hedges and woodland, and from around 1600 onwards a community of landed gentry estates and small farms. The landed estates were Beech Hill House, Wokefield Park (including Trunkwell) and Stratfield Saye. They owned farm labourers' cottages dotted throughout the Parish as well as a small grouping of houses supporting the community in the trades of blacksmith, wheelwright and brick making, centred around the present site of the old forge and adjacent cottages. Until 1867 the Parish was a tithing within the Parish of Stratfield Saye, Hampshire and as such was within the

administrative hundred of Reading in Berkshire.

The present modern era of the community and landscape appearance of the parish started to evolve with the building of the school and school house in 1848 and the parish church of St Mary the Virgin and rectory in 1867. The enclosed parcels of land allowed for the former common land to be built upon. The main housing area in the Village is on the former common land.

The building of the church allowed for the creation of an ecclesiastical parish on 31 January 1869. Before this time people would have worshipped either at Shinfield or Stratfield Saye church, or at the Baptist Chapel situated in Beech Hill. This Chapel was first used as a place of worship in 1796, although non-conformist worship extends back to 1715, and is the site of the oldest Baptist Chapel in Berkshire.

Across the road from the parish church of St Mary the Virgin is the Memorial Hall, rebuilt in 2011 on the former site of the original Memorial Hall. The first hall was built in 1921 in remembrance of the people of the parish that served in the First World War.

Mains water, electricity supply and telephone services did not reach the community until the late 1930s and a mains sewer was not provided until the middle of the 1960s.

From 1894 to 1974 the parish was in Bradfield rural district; it was merged in 1974 into the new Newbury District. With the break up of Berkshire County Council in 1998 the parish became part of the West Berkshire unitary authority within the district ward of Mortimer.

West Berkshire Council has defined the Parish landscape character as part of the Grazeley Open Clay Lowland, which includes the River Loddon SSSI area.



# Village today Highlights

## Demographics

The 2021 national census data has not yet been published down to the level of parishes (at the time of this report production). The latest data available is from [Nomisweb](#). The population of the Village in 2011 was: 294 residents; 135 male; 159 female; children aged 0-9 25; children aged 10-17 34; median age 48. The ethnic mix was: white 278; non-white 16. The population projection for 2020 from [City Population](#) was 309. The percentages of economically active were: 77.5% economically active; 22.5% economically inactive (mostly retired); 3.2% unemployed. Since there has been almost no new housing development in Beech Hill in recent years it is felt that the population number and mix will not have grown significantly from the above numbers. It is possible that the projected numbers are an over-estimate, since we identified 264 adults and children, but did not count children below 11.

## Geographic features

Beech Hill, in the extreme south east corner of West Berkshire, sits on a small ridge rising to 69m above sea level, with the River Loddon forming the south-east boundary and Foudry Brook the north. The soil is predominantly London Clay with some gravel and chalk.

## Physical features

The Village covers an area of 470 hectares (1160 acres) and is predominantly agricultural, having 6 farms within the Parish boundary. With 130 residences, the main area of population is concentrated in the area bounded by the main road through the Village (Beech Hill Road) and Wood Lane, with smaller clusters and isolated dwellings in the north, east and south.

## Main features within the village

The Parish Church of St Mary the Virgin, built in 1867 by William Butterfield, occupies a central location in the Village. The Beech Hill Baptist Church (believed to be the oldest in the district) was built in 1724 and is situated at the end of Chapel Drive off Wood Lane.

The Memorial Hall, built in 1921 as a memorial to those villagers who fought and died in the First World War, was replaced by a larger,

modern building on the same site in 2011.

At the south east corner of the Village is a copse surrounding a moat, all that remains of Beaumys Castle, believed to be the home of Sir Nicholas de la Beche, tutor to The Black Prince, from whom the name Beech Hill may have come.

The Jubilee Reservoir monument at the junction of Beech Hill Road and Trowes Lane, erected in 1897 to commemorate Queen Victoria's Silver Jubilee, replaced the pump by the village pond which had broken down. The village pond is now much reduced in size compared with 100 years ago, mainly due to nearby trees.

The village green, managed by the Beech Hill Allotments Trust, has a small play area for children, and a casual games area.

The Old Elm Tree Public House, named after a magnificent elm tree adjacent to it, was renamed The Elm Tree after Dutch Elm Disease caused the tree to be felled in 1972.

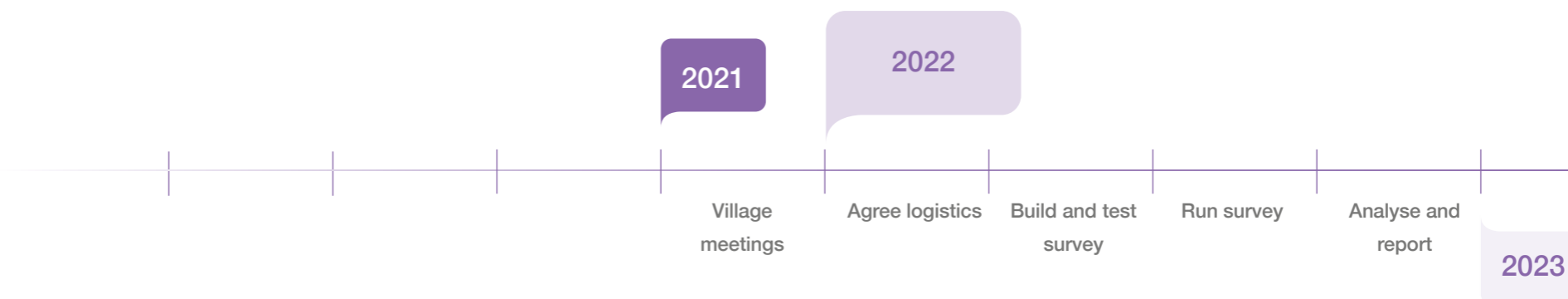
## Businesses

A list of businesses is at Appendix 2.



# Planning Timescale and detail

## Goal: complete within one year



The idea of refreshing the Community Plan was raised and approved at a Parish Council meeting in the autumn of 2021. It was agreed that the Parish Council would support the formation of a new committee to carry out the necessary work.

Residents were approached at the public, annual bonfire event in November 2021 to comment on any ideas that they might have for the new plan and to volunteer as a committee member,

The first meeting of new volunteers was held in January 2022 in the Beech Hill Memorial Hall, open to all residents. A committee of 9

members (later reducing to 7) was formed. The first 2 monthly meetings dealt with logistical matters such as electing committee officers, deciding on a working methodology and building a new web site.

In the period leading up to summer 2022 much work was done in: gathering ideas from the village on topics to be covered in a survey; checking with other villages and West Berkshire Council that our survey was proceeding in the right direction and constructing the survey itself. Much discussion was required to balance the need to gain information with keeping the survey as short as

possible.

At an early stage the committee agreed that the survey would be open to all residents aged 11 and above as well as all organisations based in Beech Hill. Each business, as well as each qualified resident, would have an individual survey to complete. In keeping with modern practices the committee opted for an on-line survey, while allowing those who did not wish to or could not access the survey on-line to be provided with a paper copy.

Various commercial survey packages were examined, considering cost, flexibility and security. The Committee eventually settled on LimeSurvey, an open source software package that would run free of charge on our own server. This provided us with complete flexibility over survey construction as well as being able to re-assure participants that data would be held in an encrypted form only on our own server. Invitations initially started on-line using an existing village email distribution system, with people registering themselves using the Plan's own web site. In order to boost the number registered the village was

divided into 7 zones and each committee member allocated the responsibility of visiting 20 residences to update the email registration list and gain agreement to take part. After several weeks work most households agreed to take part in the survey, mostly on-line.

A significant effort was made to abide by GDPR rules in all on-line data handling. Interim working documents containing sensitive information were held encrypted in iCloud with only registered committee members being allowed access. It was agreed that all temporary documents would be deleted on completion of the survey,

and that the survey data itself would be deleted after approximately one year.

LimeSurvey provided an immediate summary of all the results with no further analysis being essential. However, a key part of the survey was to encourage free text comments. We initially tried to use computer Artificial Intelligence (AI) software to speed up the process of analysing free text, but found that we had more confidence in manually produced numbers.

# The survey Methodology

## Major phases of the survey, tools and method used.

### Getting from zero to completed survey

and WBC guidelines into our own succinct survey. We needed to work hard to resist the temptation to ask for more data.

### Logistics

Starting from nothing the Committee needed to establish working practices first. Having agreed a constitution, a framework for team working was established using an on-line tool, MeisterTask to hold documents centrally and to show project phases and tasks graphically. The hardest part was to distill questions and ideas from the previous survey, other village surveys

### Survey

A pilot survey was run with Committee members and a small group of other volunteers, and feedback incorporated into the final survey. Three weeks was allowed for completion of the live survey. Plenty of follow-up was needed to ensure that as many responses as possible were gathered.

### Analysis

LimeSurvey provided an instant, high level report with graphs giving a summary of results for each question. However, a lot of detailed work was required to format the summary information into a well-presented form. The phases with tasks listed are summarised opposite.

## Logistics

### Organise committee and run survey

Put together a committee. Create a constitution. Create web site. Agree goals and project plan. Collate information for survey. Narrow down list of questions. Select on-line software.. Agree final list of questions. Run pilot surveys.

## Survey

### Test and run survey

Contact all residents and businesses by email or in person to obtain email address (or request for paper copy). Build registration database. Start live survey. Contact all of those not completing survey (several times if necessary) to ensure maximum numbers have completed.

## Analysis

### Analyse results, produce report

Initial analysis using in-built software. More detailed analysis where required. Produce report with conclusions. Agree report with Parish Council and West Berkshire Council. Publish report.

# Response rate And related data

## Gathering data

Having decided at the outset that this would be an on-line survey it was important to produce an accurate list of email addresses for those taking part.

The parish was divided into 7 zones, each with approximately 20 residences. Each committee member was assigned a zone and would be responsible for getting to know the people who lived there, collecting the needed data and assessing whether people were willing to participate or not. Initially people were invited through a village email list to register on the Plan's web site. This produced a reasonable response. Committee members then visited all residences and businesses to explain what we were doing and invite them to participate. There were discrepancies between official records and what we found due to people moving in and out or properties being unoccupied. We found that there were 121 occupied residences and 8 separate business premises. The number of people at these properties was 266, of which

196 (74%) agreed to participate.

17 people (6% of the potential voter total) declined to participate. Only 19 people asked to do the survey on paper. Some did not have an email address and a special registration was created for them so that they could still connect using a browser. Some people who opted for a paper survey switched to this method. 96% of individuals who said yes to completing the survey did so.

## Live running

The survey ran for 3 weeks from 15 October 2022 to 5 November 2022. As is usual with such things there was an initial flurry of completions, but reminders had to be sent twice to encourage others to complete. The survey software was very good at showing the status of all those registered and allowed us to send customised reminders at the click of a button.

Despite sending reminders we found that many last minute personal visits were required to re-confirm status and

encourage people to complete before the deadline.

## Conclusion

The results show that we have an extremely high response rate. The average industry response for an on-line survey is 30%, and for a in person survey it is around 60%. We have exceeded these levels by a considerable margin and have a good spread of ages and level coverage between male and female. We can thus have high confidence in the validity of the data.

## Key response figures

86%

Residences who completed survey

72%

Individuals who completed survey

# Appendix 1 Notes

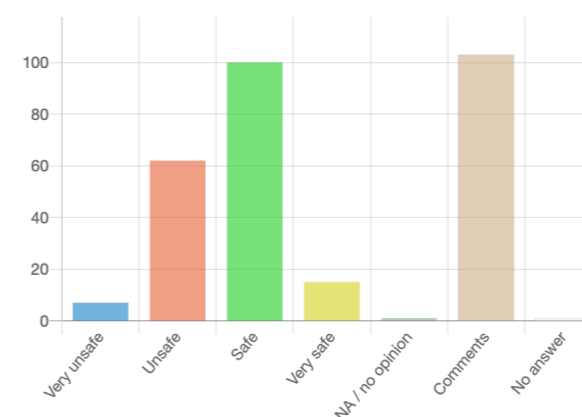
The following pages contain a high level analysis of each of the questions in the survey. Most pages follow the same format:

- The question number and text are shown at the top of the page.
- A count of all responses by category, plus the percentage for each category, is shown next. The code refers to the code within the questionnaire, enabling us to check the original data.
- A bar chart represents these figures graphically. Data to this point was provided automatically by LimeSurvey.
- Where comments were made we have examined each comment and allocated it to a category. A table shows the ranking of comments by categories. Where several points were made in one comment response we have allocated the category according to what appeared to be the most important item mentioned.
- A summary table has been produced by extracting the survey responses into a spreadsheet and carrying out further analysis. Most questions in the survey (regardless of the actual question wording) are in the form very negative, negative, positive, very positive. The chart gives a visual representation. This general split gives us a quick and visual indication of the support or otherwise for the question. Negative/positive numbers show the balance for or against. In a few cases the range of questions covers more of a continuum ranging from none/a little to a great deal. In such cases we have changed the ratio from 50:50 to 25:75.
- While examining each comment we have given it a rating: -100, -50, 50, 100 indicating a degree of negative or positive sentiment in the response. This is obviously a subjective measure. We initially tried to use computer Artificial Intelligence (AI) software to speed up this process, but found that we had more confidence in manually produced numbers. On many occasions a vote may have been negative, but the comments positive (or the reverse).
- 4 tables are included at the end of Appendix 1: response summary by question number, positive response, negative response; summary by category.

# Appendix 1 Summary for A1

Your view on safety of roads in Beech Hill for all types of road user (car, bike, pedestrian etc.), considering speed, traffic volume, number of HGVs etc.

Answer	Count	Percentage
Very unsafe (AO01)	7	3.74%
Unsafe (AO02)	62	33.16%
Safe (AO03)	100	53.48%
Very safe (AO04)	15	8.02%
NA /no opinion (AO05)	1	0.53%
Comments	103	55.08%
No answer	1	0.53%
Not completed or Not displayed	1	0.53%



A1 categories

A1 categories	A1 categories (Count All)
Blind spots	9
Dangerous	2
Foot/cycle/horse	13
HGVs	3
Maintenance	2
No problem	8
Other	4
Pavements	8
Speed	44
Traffic calming	10
Grand Total	103

Summary

Counts	185
Very negative	7
Negative	62
Positive	100
Very positive	15
NA	1
Negative	69
Positive	115
Negative %	38%
Positive %	62%
Response rate	99%
Comment %	56%
Sentiment	-56

## Conclusion

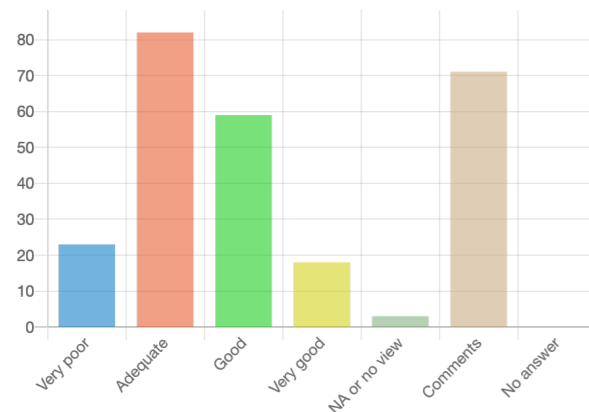
Results are similar to the previous survey. While results on safety are positive there are many negative comments on speeding and difficult junctions. Non-motor users feel particularly affected. While this topic is not in the top 5 list of concerns the number of negative comments and possible effect on non-motor users make it a high priority. Also, issues with blind spots and cycle/footpath in A3 and C4 are linked.



# Appendix 1 Summary for A2

Rate the standard of maintenance of roads, pavements, hedges and verges.

Answer	Count	Percentage
Very poor (AO01)	23	12.30%
Adequate (AO02)	82	43.85%
Good (AO03)	59	31.55%
Very good (AO04)	18	9.63%
NA or no view (AO05)	3	1.60%
Comments	71	37.97%
No answer	0	0.00%
Not completed or Not displayed	2	1.07%



A2 categories

A2 categories	A2 categories (Count All)
Hedges	16
No problems	8
Other	7
Parking	2
Pavements	26
Potholes	12
<b>Grand Total</b>	<b>71</b>

Summary

Counts	185
Very negative	23
Negative	82
Positive	59
Very positive	18
NA	3
Negative	105
Positive	77
Negative %	58%
Positive %	42%
Response rate	98%
Comment %	38%
Sentiment	-39

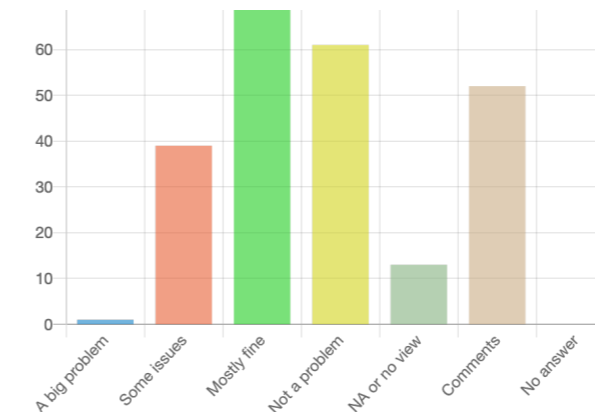
## Conclusion

General unhappiness with state of maintenance for roads, pavements, hedges and verges. Pavements and pot holes are considered bad. Further investigation needed to identify specific problems and remedies.

# Appendix 1 Summary for A3

Tell us whether you think that parking in Beech Hill is or is not a problem.

Answer	Count	Percentage
A big problem (AO01)	1	0.53%
Some issues (AO02)	39	20.86%
Mostly fine (AO03)	70	37.43%
Not a problem (AO04)	61	32.62%
NA or no view (AO05)	13	6.95%
Comments	52	27.81%
No answer	0	0.00%
Not completed or Not displayed	3	1.60%



A3 categories

A3 categories	A3 categories (Count All)
Church	8
Memorial Hall	3
No problem	2
Opposite pond	1
Other	1
Park View verge	1
Pavement	5
Station	1
Too few spaces	1
Triangle/pub	9
Trunkwell	3
Wood Lane	17
<b>Grand Total</b>	<b>52</b>

Summary

Counts	184
Very negative	1
Negative	39
Positive	70
Very positive	61
NA	13
Negative	40
Positive	131
Negative %	23%
Positive %	77%
Response rate	93%
Comment %	28%
Sentiment	-43

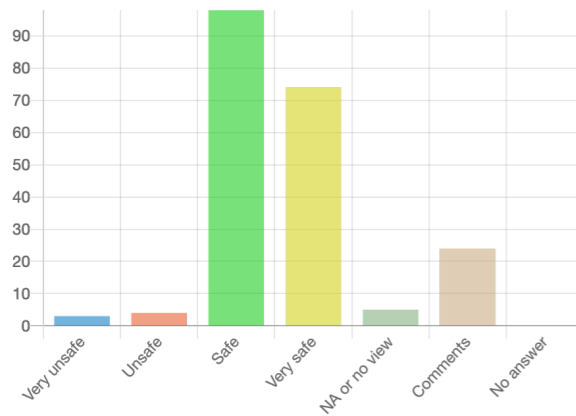
## Conclusion

Generally no big issues (which is a significant improvement from the previous survey), but some hotspots identified Wood Lane, Church, pavement, junction. Should be investigated further to see if specific improvements could be made.

# Appendix 1 Summary for A4

How safe is Beech Hill as a place in which to live?

Answer	Count	Percentage
Very unsafe (AO01)	3	1.60%
Unsafe (AO02)	4	2.14%
Safe (AO03)	98	52.41%
Very safe (AO04)	74	39.57%
NA or no view (AO05)	5	2.67%
Comments	24	12.83%
No answer	0	0.00%
Not completed or Not displayed	3	1.60%



Page 26

A4 categories	
A4 categories	A4 categories (Count All)
Drug dealing	1
Farm thefts	1
Joy riders	1
More policing	1
No major problems	10
Other	1
Other thefts	6
Travellers	3
<b>Grand Total</b>	<b>24</b>

Summary	
Counts	184
Very negative	3
Negative	4
Positive	98
Very positive	74
NA	5
Negative	7
Positive	172
Negative %	4%
Positive %	96%
Response rate	97%
Comment %	13%
Sentiment	13

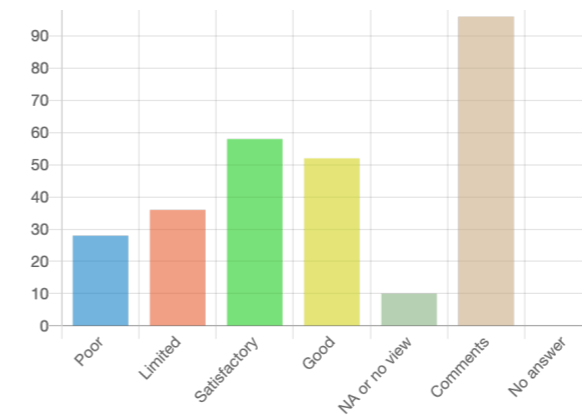
## Conclusion

With 96% positive we cannot do much more to improve. The only area of concern reported was theft of farm machinery and household goods. Measures are underway to make the main public areas less accessible to unwanted visitors.

# Appendix 1 Summary for B1

Rate the quality of mobilephone reception in Beech Hill.

Answer	Count	Percentage
Poor (AO01)	28	14.97%
Limited (AO02)	36	19.25%
Satisfactory (AO03)	58	31.02%
Good (AO04)	52	27.81%
NA or no view (AO05)	10	5.35%
Comments	96	51.34%
No answer	0	0.00%



B1 categories	
B1 categories	B1 categories (Count All)
3 Poor service	3
3 Satisfactory	2
EE/BT Poor service	4
EE/BT Satisfactory	24
Good service	3
O2 Poor service	7
O2 Satisfactory	9
Other	9
Poor service	14
Vodafone Poor service	16
Vodafone Satisfactory	5
<b>Grand Total</b>	<b>96</b>

Summary	
Counts	184
Very negative	28
Negative	36
Positive	58
Very positive	52
NA	10
Negative	64
Positive	110
Negative %	37%
Positive %	63%
Response rate	95%
Comment %	52%
Sentiment	-3

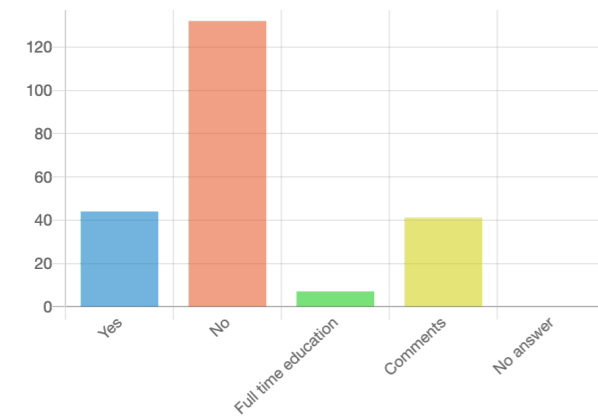
## Conclusion

A mixed response, looking more like grudging acceptance than satisfaction. Vodafone stands out as giving poor service. Some local pressure on these companies might be possible based on these results. The high number of comments mostly reflects people being asked to name their provider.

# Appendix 1 Summary for B2

Do you work within the Beech Hill parish?

Answer	Count	Percentage
Yes (AO01)	44	23.53%
No (AO02)	132	70.59%
Full time education (AO03)	7	3.74%
Comments	41	21.93%
No answer	0	0.00%
Not completed or Not displayed	4	2.14%



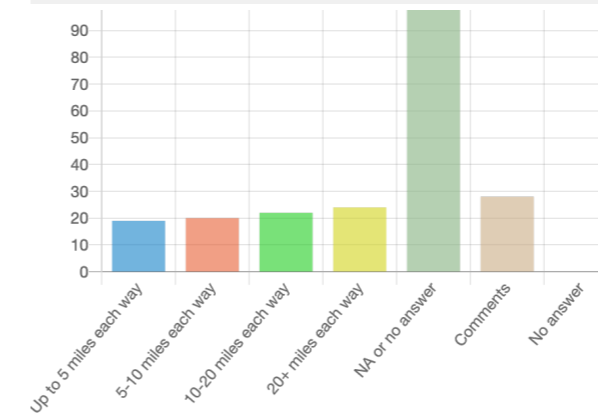
### Conclusion

Although most people commute by car to work locations outside Beech Hill around one third (increased from 2013) work within the parish. This large dependence on car ownership probably has some bearing on later responses, especially those relating to public transport. A good contribution to the environment should be possible by having a public transport link to transport hubs.

# Appendix 1 Summary for B3

If you do not work in the parish, how far do you travel to work?

Answer	Count	Percentage
Up to 5 miles each way (AO01)	19	10.16%
5-10miles each way (AO02)	20	10.70%
10-20miles each way (AO03)	22	11.76%
20+miles each way (AO04)	24	12.83%
NA or no answer (AO05)	98	52.41%
Comments	28	14.97%
No answer	0	0.00%
Not completed or Not displayed	4	2.14%



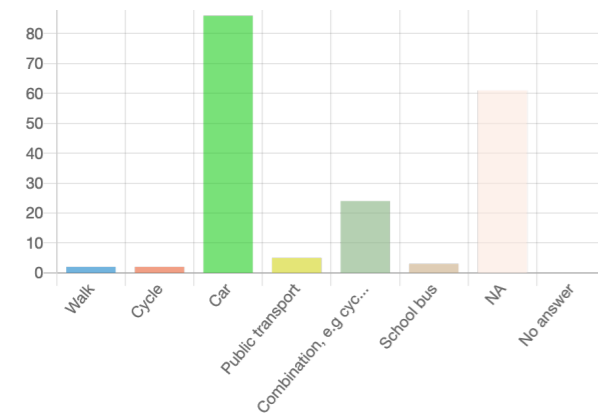
### Conclusion

Beech Hill is a dormitory, commuter village. This has some impact on village social activities, reported elsewhere. An even spread of commuting distances. Comments from B2 indicate a larger number of people working at home.

# Appendix 1 Summary for B4

What means of transport do you use for travelling to work or school/college?

Answer	Count	Percentage
Walk (AO01)	2	1.07%
Cycle (AO02)	2	1.07%
Car (AO03)	86	45.99%
Public transport(AO04)	5	2.67%
Combination, e.g cycle or car to station and train/bus (AO05)	24	12.83%
School bus (AO06)	3	1.60%
NA (AO07)	61	32.62%
No answer	0	0.00%
Not completed or Not displayed	4	2.14%



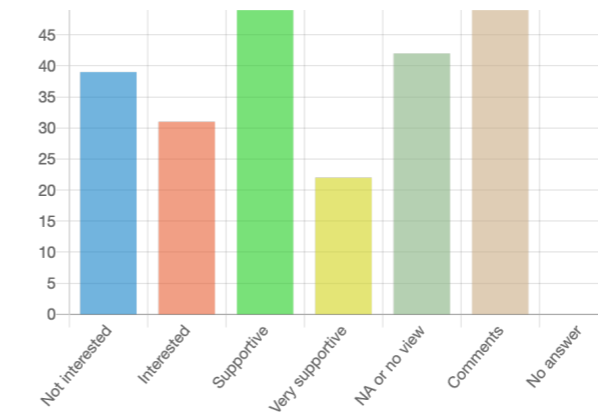
### Conclusion

As expected for a community with no public transport. No option but to use a car to get anywhere and commuting is largely by car.

# Appendix 1 Summary for C1

Rate the value or your use of Beech Hill social events such as Village Teas and Baptist toddler/coffee mornings.

Answer	Count	Percentage
Not interested (AO01)	39	20.86%
Interested (AO02)	31	16.58%
Supportive (AO03)	49	26.20%
Very supportive (AO04)	22	11.76%
NA or no view (AO05)	42	22.46%
Comments	49	26.20%
No answer	0	0.00%
Not completed or Not displayed	4	2.14%



C1 categories

C1 categories	C1 categories (Count All)
Additional suggestions	9
Attend/ enjoy	12
Don't go/ not interested	4
More for children/ young people	4
Other	1
Work/ availability clash	19
Grand Total	49

Summary

Counts	183
Very negative	39
Negative	31
Positive	49
Very positive	22
NA	42
Negative	39
Positive	102
Negative %	28%
Positive %	72%
Response rate	77%
Comment %	27%
Sentiment	52

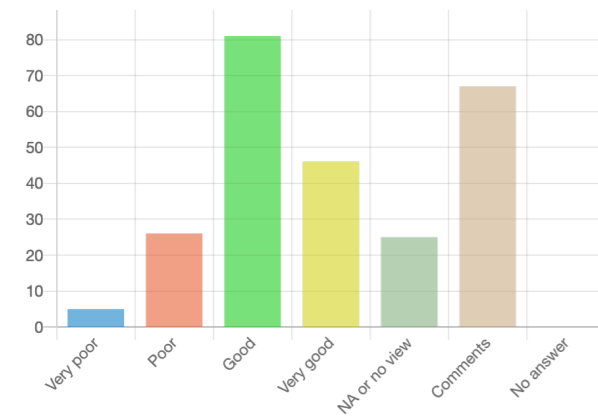
### Conclusion

The number of votes show a reasonable level of appreciation/support for events currently on offer. The reason most often given is work/availability clash. More events for younger people are requested. Local work is needed to ensure that events are well publicised and to look at different events or different scheduling.

# Appendix 1 Summary for C2

Rate local health services such as GP, hospital etc.

Answer	Count	Percentage
Very poor (AO01)	5	2.67%
Poor (AO02)	26	13.90%
Good (AO03)	81	43.32%
Very good (AO04)	46	24.60%
NA or no view (AO05)	25	13.37%
Comments	67	35.83%
No answer	0	0.00%
Not completed or Not displayed	4	2.14%



C2

C2 categories	C2 categories (Count All)
Appointment delay	13
Mortimer	12
No problems	8
Other	6
Phone response	1
Public transport	10
Swallowfield	16
Unsympathetic	1
<b>Grand Total</b>	<b>67</b>

Summary

Counts	183
Very negative	5
Negative	26
Positive	81
Very positive	46
NA	25
Negative	31
Positive	127
Negative %	20%
Positive %	80%
Response rate	86%
Comment %	37%
Sentiment	-2

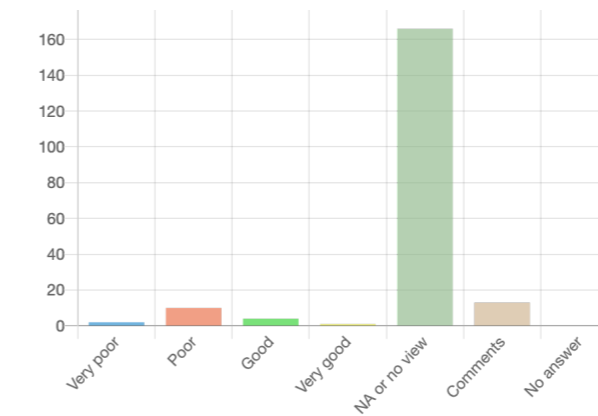
## Conclusion

Count shows a high level of appreciation for facilities available, but comments are neutral overall. Most comments appear to be about the difficulty of getting an appointment or delays on the telephone/waiting for treatment. This is a national problem, but further research could be carried out to see if local improvements could be made. Lack of public transport is a big issue affecting a significant minority.

# Appendix 1 Summary for C3

Rate social care if you use or would like to use it (choose NA if you do not use).

Answer	Count	Percentage
Very poor (AO01)	2	1.07%
Poor (AO02)	10	5.35%
Good (AO03)	4	2.14%
Very good (AO04)	1	0.53%
NA or no view (AO05)	166	88.77%
Comments	13	6.95%
No answer	0	0.00%
Not completed or Not displayed	4	2.14%



C3 categories

C3 categories	C3 categories (Count All)
Community dentist good	1
Do not use	4
Gone private	1
Home visits needed	2
Long wait	1
More information needed	2
Public transport	1
Rural problem	1
<b>Grand Total</b>	<b>13</b>

Summary

Counts	180
Very negative	2
Negative	10
Positive	4
Very positive	1
NA	163
Negative	12
Positive	5
Negative %	71%
Positive %	29%
Response rate	9%
Comment %	7%
Sentiment	-23

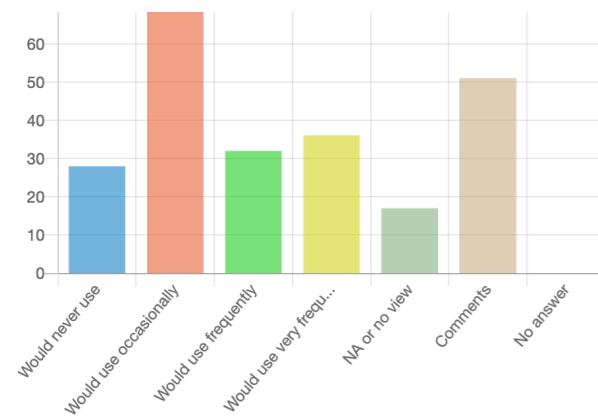
## Conclusion

Very little use made of social care, although some individual cases would like more. This is probably more of an individual issue. Limited comments possibly suggest national situation post-pandemic.

# Appendix 1 Summary C4

Would you use a dedicated cycle/footpath to Mortimer station if this could be arranged and built?

Answer	Count	Percentage
Would never use (AO01)	28	14.97%
Would use occasionally (AO02)	70	37.43%
Would use frequently (AO03)	32	17.11%
Would use very frequently (AO04)	36	19.25%
NA or no view (AO05)	17	9.09%
Comments	51	27.27%
No answer	0	0.00%
Not completed or Not displayed	4	2.14%



C4 categories

C4 categories	C4 categories (Count All)
Children use	4
Current road fine	1
Great idea	16
Healthy and Green	4
Isolated without car	1
Other	11
Speeding/ heavy traffic	8
Use as a footpath	5
Would not use	1
<b>Grand Total</b>	<b>51</b>

Summary

Counts	183
Very negative	28
Negative	70
Positive	32
Very positive	36
NA	17
Negative	28
Positive	138
Negative %	17%
Positive %	83%
Response rate	91%
Comment %	28%
Sentiment	67

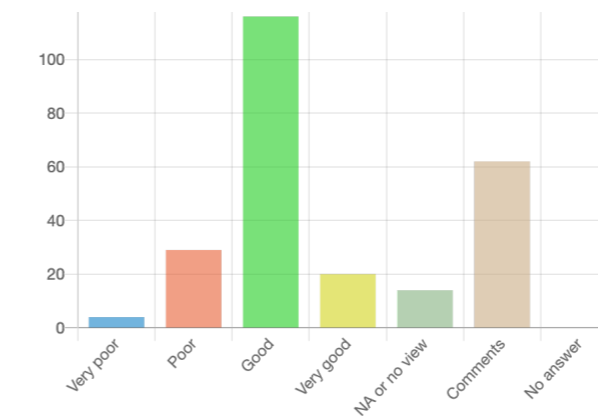
## Conclusion

Most people would make use of this and many would be frequent users. Some very strong support in comments, especially among certain groups, so further investigation desirable. This also gets mentioned in other questions in relation to the village being cut off and denying or making it difficult to access services. Speeding and heavy traffic was also cited as a reason for supporting this idea. To be investigated further.

# Appendix 1 Summary of C5

Rate the public footpaths in and around Beech Hill. These are the paths identified by a 'Public Footpath', 'Bridleway' or 'Byway' sign.

Answer	Count	Percentage
Very poor (AO01)	4	2.14%
Poor (AO02)	29	15.51%
Good (AO03)	116	62.03%
Very good (AO04)	20	10.70%
NA or no view (AO05)	14	7.49%
Comments	62	33.16%
No answer	0	0.00%
Not completed or Not displayed	4	2.14%



C5 categories

C5 categories	C5 categories (Count All)
A33 lay-by	4
Access/ muddy in winter	11
Horses using footpaths	6
More information/ improved signs	5
More required	9
Other	8
Overgrown/ lack of maintenance	12
Satisfactory/ no issues	7
<b>Grand Total</b>	<b>62</b>

Summary

Counts	183
Very negative	4
Negative	29
Positive	116
Very positive	20
NA	14
Negative	33
Positive	136
Negative %	20%
Positive %	80%
Response rate	92%
Comment %	34%
Sentiment	4

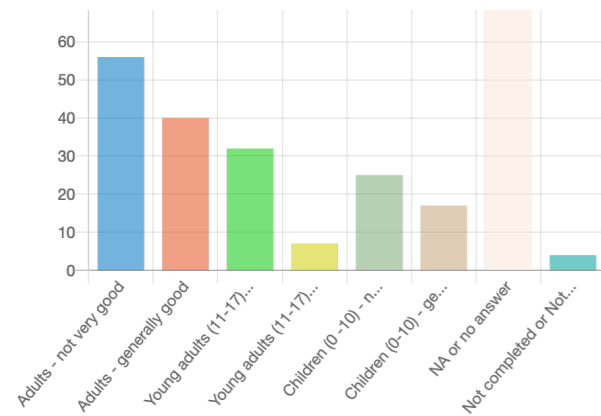
## Conclusion

Strong support, but better maintenance required for year-round access. A local group should be able to identify particular issues one by one and deal with them.

# Appendix 1 Summary of C6

Rate the availability of recreational and sporting facilities that you would like to use.

Answer	Count	Percentage
Adults –not very good	56	29.95%
Adults –generally good	40	21.39%
Young adults (11–17) –not very good	32	17.11%
Young adults (11–17) –generally good	7	3.74%
Children (0 –10) –not very good	25	13.37%
Children (0–10) –generally good	17	9.09%
NA or no answer	70	37.43%
Not completed or Not displayed	4	2.14%



Young adults 'good'

C6 young adult gd	C6 young adult
More facilities/ clu	1
Other	1
Satisfactory	2
Grand Total	4

Young adults 'not good'

C6 young adult	C6 young adult
More facilities/	13
Other	1
Grand Total	14

Adults 'good'

C6 adult good categories	C6 adult good categories (Count All)
Appropriate for size of village	1
Memorial hall useful/ pilates/ fitness	5
More required/ tennis/ outdoor gym etc.	5
Other	1
Satisfactory	3
Travel for facilities	2
Walking/ cycling available	2
Grand Total	19

Adults 'not good'

C6 adult not good categories	C6 adult not good
Appropriate for size of village	2
More required/ Tennis/ outdoor gym	10
Not enough/ non existent	7
Other	1
Travel for facilities	5
Walking/ cycling available	2
Grand Total	27

Summary

Counts	177
Very negative	0
Negative	113
Positive	64
Very positive	0
NA	70
Negative	113
Positive	64
Negative %	64%
Positive %	36%

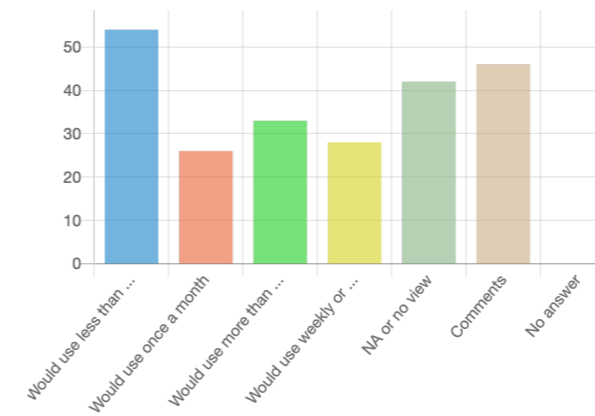
## Conclusion

Adults voted as by a big majority as being unhappy with what is available locally but comments were fairly positive (eg mentioning walking as a good exercise) and acknowledging that a small village cannot provide everything. Outdoor activities and clubs such as pilates seemed popular solutions. Young adults and children voting patterns were more negative and comments more positive.

# Appendix 1 Summary of C7

Identify your likely use of a bus service to Mortimer(including station), Spencers Wood, Mere oak Park & Ride, were one to be provided.

Answer	Count	Percentage
Would use less than once a month(AO01)	54	28.88%
Would use once a month(AO02)	26	13.90%
Would use more than once a month(AO03)	33	17.65%
Would use weekly or daily (AO04)	28	14.97%
NA or no view (AO05)	42	22.46%
Comments	46	24.60%
No answer	0	0.00%
Not completed or Not displayed	4	2.14%



C7 categories

C7 bus categories	C7 bus categories (Count All)
Biggest problem in Beech Hill	4
Children independence	6
Cycle path better	3
Depends on timetable	7
Have to own a car	4
Other	5
Public transport needed	6
Station or P&R	7
Would never use	4
Grand Total	46

Summary

Counts	183
Very negative	54
Negative	26
Positive	33
Very positive	28
NA	42
Negative	54
Positive	87
Negative %	38%
Positive %	62%
Response rate	77%
Comment %	25%
Sentiment	47

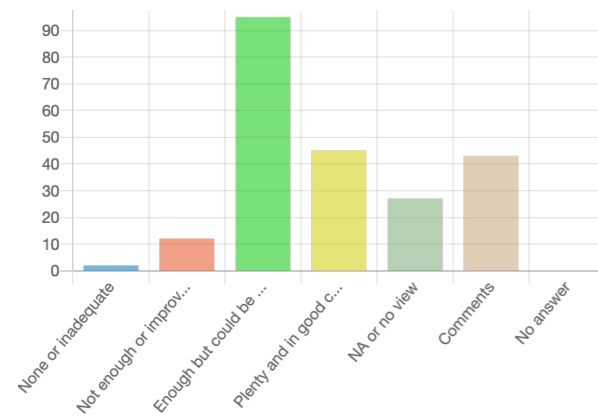
## Conclusion

Good support for more public transport generally especially links to Mortimer Station or Mere oak Park and Ride. Further work should be done to see if existing bus links can be extended to Beech Hill.

# Appendix 1 Summary of D1

Rate the availability or quality of green spaces that you can enjoy such as the village green, pond, 'old allotments' area or others. Use the comment box to identify specific points.

Answer	Count	Percentage
None or inadequate (AO01)	2	1.07%
Not enough or improvement needed (AO02)	12	6.42%
Enough but could be improved (AO03)	95	50.80%
Plenty and in good condition (AO04)	45	24.06%
NA or no view (AO05)	27	14.44%
Comments	43	22.99%
No answer	0	0.00%
Not completed or Not displayed	6	3.21%



D1 categories

D1 green space	D1 green space
Benches	3
Circular walks	1
Create allotments	1
Good as is	9
More green space	2
Not aware of what	4
Other	6
Tidy up	15
Wild flowers	2
<b>Grand Total</b>	<b>43</b>

Summary

Counts	181
Very negative	2
Negative	12
Positive	95
Very positive	45
NA	27
Negative	14
Positive	140
Negative %	9%
Positive %	91%
Response rate	85%
Comment %	24%
Sentiment	-12

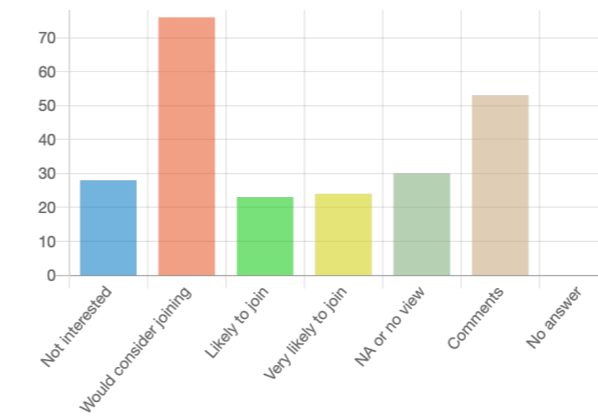
## Conclusion

Good appreciation of current facilities and ongoing efforts to improve.. The main concern is that certain areas, such as the pond, the triangle (next to Elm Tree), need maintenance, and general tidying up of most areas is desirable. Most of this can be managed locally, especially by working with the Allotments Trust and local landowners.

# Appendix 1 Summary of D2

Identify interest in possible group purchase schemes if they were available.

Answer	Count	Percentage
Not interested (AO01)	28	14.97%
Would consider joining (AO02)	76	40.64%
Likely to join (AO03)	23	12.30%
Very likely to join (AO04)	24	12.83%
NA or no view (AO05)	30	16.04%
Comments	53	28.34%
No answer	0	0.00%
Not completed or Not displayed	6	3.21%



D2 categories

D2 group purchase categories	D2 group purchase categories (Count)
No/ not interested	6
Other	3
Yes for one or more schemes	44
<b>Grand Total</b>	<b>53</b>

Summary

Counts	181
Very negative	28
Negative	76
Positive	23
Very positive	24
NA	30
Negative	28
Positive	123
Negative %	19%
Positive %	81%
Response rate	83%
Comment %	29%
Sentiment	62

## Conclusion

Most people would consider joining a suitable scheme and many would be happy to be actively involved. The next step would be to identify possible schemes and those who have indicated an interest and investigate possibilities.

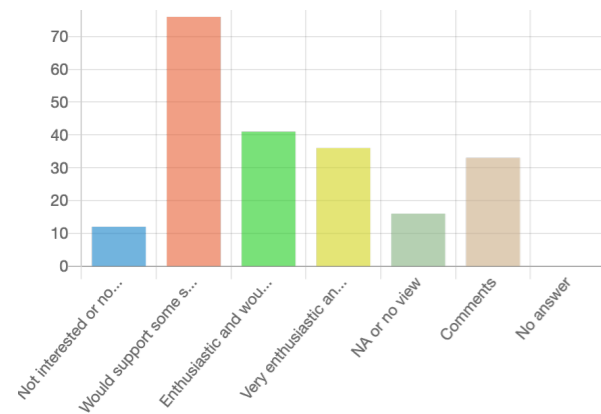


# Appendix 1

## Summary of D3

Indicate your interest in conservation projects such as re-wilding, wildlife encouragement, planting more trees and hedges, green corridors.

Answer	Count	Percentage
Not interested or not required (AO01)	12	6.42%
Would support some small projects (AO02)	76	40.64%
Enthusiastic and would support (AO03)	41	21.93%
Very enthusiastic and would strongly support (AO04)	36	19.25%
NA or no view (AO05)	16	8.56%
Comments	33	17.65%
No answer	0	0.00%
Not completed or Not displayed	6	3.21%



D3 conservation categories	D3 conservation categories (Count)
Children to learn	1
Happy to help	9
Maintenance	1
Other	7
Supportive	3
Very enthusiastic	3
Whole parish initiative	3
Wildlife	6
<b>Grand Total</b>	<b>33</b>

Summary	
Counts	181
Very negative	12
Negative	76
Positive	41
Very positive	36
NA	16
Negative %	12
Positive %	153
Negative %	7%
Positive %	93%
Response rate	91%
Comment %	18%
Sentiment	32

### Conclusion

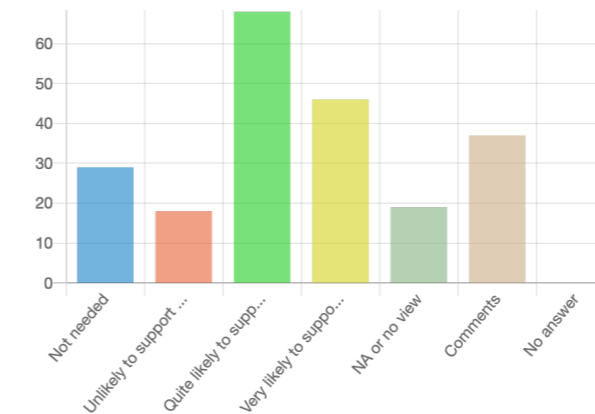
Good support for re-wilding type projects in general. Strong support for getting involved. Most actions to support and improve can be taken by individuals, the Parish Council and Allotments Trust to encourage and manage projects. This should be an easy project to start and to maintain satisfaction by starting at least some small projects quickly.

# Appendix 1

## Summary of D4

Rate your support for re-cycling or composting improvements such as a simpler collection scheme, local plastic collection etc. (over and above current West Berkshire Council collection schemes).

Answer	Count	Percentage
Not needed (AO01)	29	15.51%
Unlikely to support or get involved (AO02)	18	9.63%
Quite likely to support or get involved (AO03)	68	36.36%
Very likely to support or get involved (AO04)	46	24.60%
NA or no view (AO05)	19	10.16%
Comments	37	19.79%
No answer	0	0.00%
Not completed or Not displayed	7	3.74%



D4 recycling categories	
No, happy with current schemes	7
Other	1
Yes would support	9
Yes, additional/ better plastic schemes required	17
Yes, copy other local schemes	3
<b>Grand Total</b>	<b>37</b>

Summary	
Counts	180
Very negative	29
Negative	18
Positive	68
Very positive	46
NA	19
Negative %	47
Positive %	114
Negative %	29%
Positive %	71%
Response rate	89%
Comment %	21%
Sentiment	59

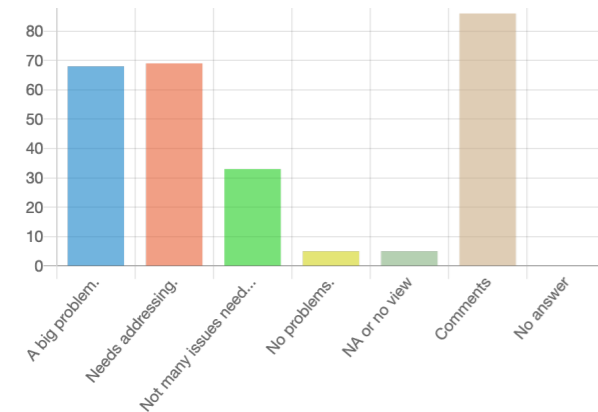
### Conclusion

Strong general support for better re-cycling, especially in particular improved re-cycling for plastic waste. Discussions should take place with WBC and individual groups in village to see what more could be done.

# Appendix 1 Summary of D5

Indicate your level of concern or lack of concern about litter and fly tipping. Use the comment box to identify specific problem locations or other points.

Answer	Count	Percentage
A big problem. (AO01)	68	36.36%
Needs addressing. (AO02)	69	36.90%
Not many issues need addressing. (AO03)	33	17.65%
No problems. (AO04)	5	2.67%
NA or no view (AO05)	5	2.67%
Comments	86	45.99%
No answer	0	0.00%
Not completed or Not displayed	7	3.74%



D5 litter categories	D5 litter categories (Count All)
Fly tipping hot spots	45
Fly tipping is a problem	25
Good clean up from WBC	5
Litter picking groups	5
Not a problem	2
Other	4
<b>Grand Total</b>	<b>86</b>

Counts	180
Very negative	68
Negative	69
Positive	33
Very positive	5
NA	5
Negative	137
Positive	38
Negative %	78%
Positive %	22%
Response rate	97%
Comment %	48%
Sentiment	-78

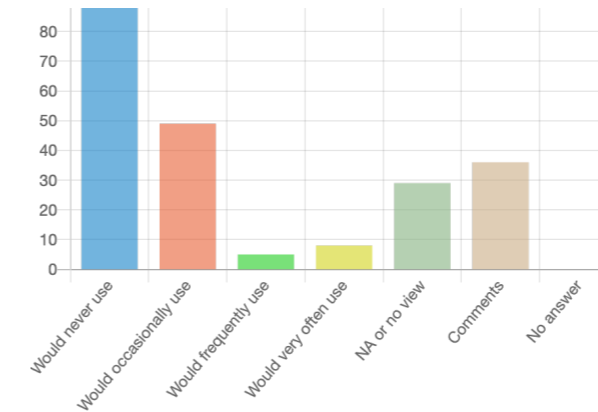
## Conclusion

There is a lesser concern about litter in general, but fly tipping is considered a big issue by most people. Even there it is mostly restricted to certain spots and does not affect the main part of the village. Various ideas have been suggested, including more cameras. Probably an issue for the Parish Council to investigate with interested people in Beech Hill, propose a solution and agree with WBC.

# Appendix 1 Summary of D6

Indicate your level of support for a shared car service, such as local taxi, regular minibusservice, shared ownership car scheme or others designed to supplement or replace local public transport (were one to be created).

Answer	Count	Percentage
Would never use (AO01)	88	47.06%
Would occasionally use (AO02)	49	26.20%
Would frequently use (AO03)	5	2.67%
Would very often use (AO04)	8	4.28%
NA or no view (AO05)	29	15.51%
Comments	36	19.25%
No answer	0	0.00%
Not completed or Not displayed	8	4.28%



D6 categories	
D6 shared car categories	D6 shared car categories (Count All)
Depends on route/timetables	3
Happy with Horseman	2
Local taxi	14
Minibus	1
Not interested	4
Other	2
Own car needed	4
Shared car	4
Would support as a driver	2
<b>Grand Total</b>	<b>36</b>

Summary	
Counts	179
Very negative	88
Negative	49
Positive	5
Very positive	8
NA	29
Negative	88
Positive	62
Negative %	59%
Positive %	41%
Response rate	84%
Comment %	20%
Sentiment	18

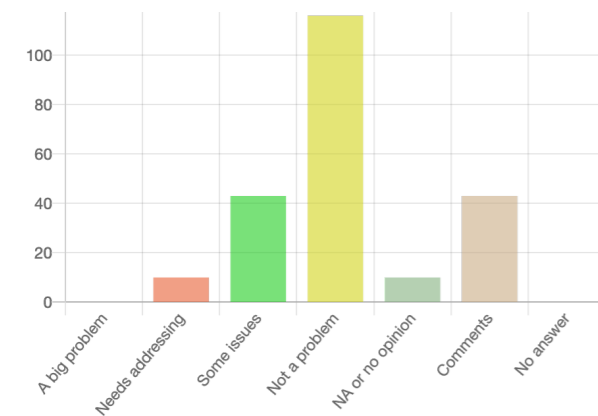
## Conclusion

Likely use of some form of shared transport is low, but many comments point to the desire for some form of village transport. Many people mention a desire for a village taxi service. If this is linked to comments in other areas about the village being cut off and access to some services denied, this could be considered a high priority action, especially as it affects more disadvantaged minorities.

# Appendix 1 Summary of D7

Indicate your level of concern about noise in Beech Hill.

Answer	Count	Percentage
A big problem (AO01)	0	0.00%
Needs addressing (AO02)	10	5.35%
Some issues (AO03)	43	22.99%
Not a problem (AO04)	116	62.03%
NA or no opinion (AO05)	10	5.35%
Comments	43	22.99%
No answer	0	0.00%
Not completed or Not displayed	8	4.28%



D7 categories

D7 noise categories	D7 noise categories (Count All)
Fireworks	3
Not a problem	4
Occasional issues	6
Other	3
Road noise/ aerobatics	15
Trunkwell improved	2
Trunkwell occasional issues	10
<b>Grand Total</b>	<b>43</b>

Summary

Counts	179
Very negative	0
Negative	10
Positive	43
Very positive	116
NA	10
Negative %	6%
Positive %	94%
Response rate	94%
Comment %	24%
Sentiment	-35

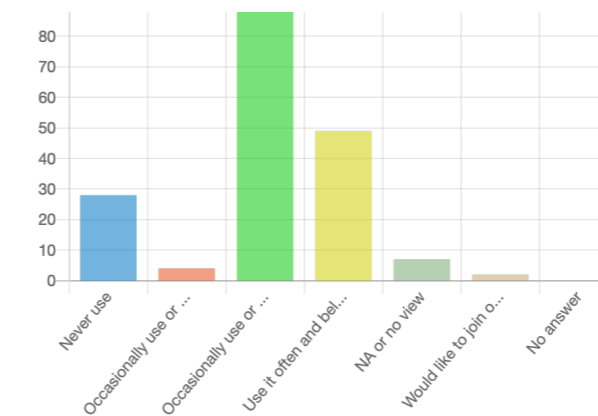
## Conclusion

For the majority of responders noise is not an issue, which is an improvement from the previous survey. However, one or two hotspots should be checked, but not considered a problem overall.

# Appendix 1 Summary of E1/1

How important or unimportant to you are the following village amenities?  
**Memorial Hall.**

Answer	Count	Percentage
Never use (AO01)	28	14.97%
Occasionally use or think it needs improving (AO02)	4	2.14%
Occasionally use or think it is generally good (AO03)	89	47.59%
Use it often and believe it to be very good (AO04)	49	26.20%
NA or no view (AO05)	7	3.74%
Would like to join or help (AO06)	2	1.07%
No answer	0	0.00%
Not completed or Not displayed	8	4.28%



## Conclusion

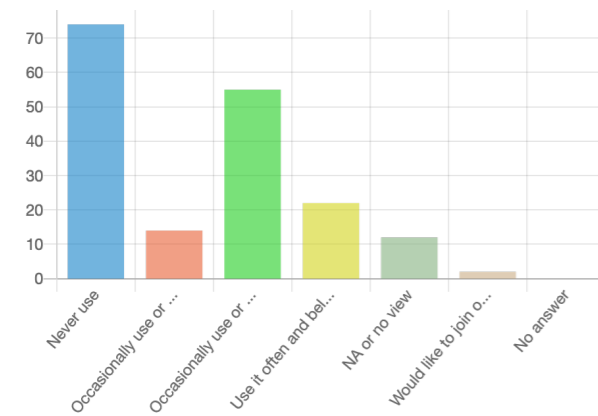
No comments were allowed for in this question, simply a count of usage. Well accepted and used. No real issues raised. Balance 32:138 (19%:81%) positive.

# Appendix 1

## Summary of E1/2

How important or unimportant to you are the following village amenities? **St Mary's church**

Answer	Count	Percentage
Never use (AO01)	74	39.57%
Occasionally use or think it needs improving (AO02)	14	7.49%
Occasionally use or think it is generally good (AO03)	55	29.41%
Use it often and believe it to be very good (AO04)	22	11.76%
NA or no view (AO05)	12	6.42%
Would like to join or help (AO06)	2	1.07%
No answer	0	0.00%
Not completed or Not displayed	8	4.28%



### Conclusion

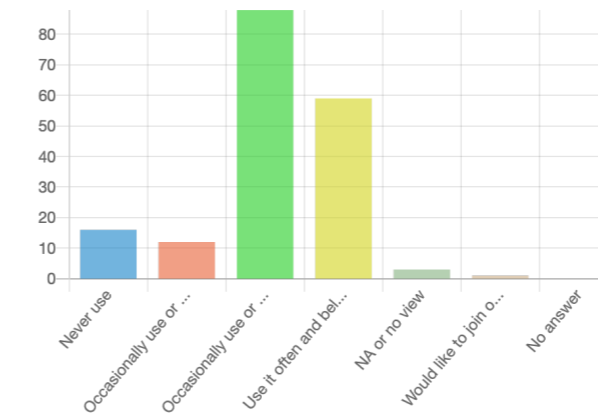
No comments were allowed for in this question, simply a count of usage. Balanced view with largest number not using. For the church to consider further if necessary. Votes 88:77 (54%:46%) slightly negative.

# Appendix 1

## Summary of E1/3

How important or unimportant to you are the following village amenities? **Village post boxes.**

Answer	Count	Percentage
Never use (AO01)	16	8.56%
Occasionally use or think it needs improving (AO02)	12	6.42%
Occasionally use or think it is generally good (AO03)	88	47.06%
Use it often and believe it to be very good (AO04)	59	31.55%
NA or no view (AO05)	3	1.60%
Would like to join or help (AO06)	1	0.53%
No answer	0	0.00%
Not completed or Not displayed	8	4.28%



### Conclusion

No comments were allowed for in this question, simply a count of usage. A useful facility that is much appreciated. Votes 28:147 (16%:84%) very positive.

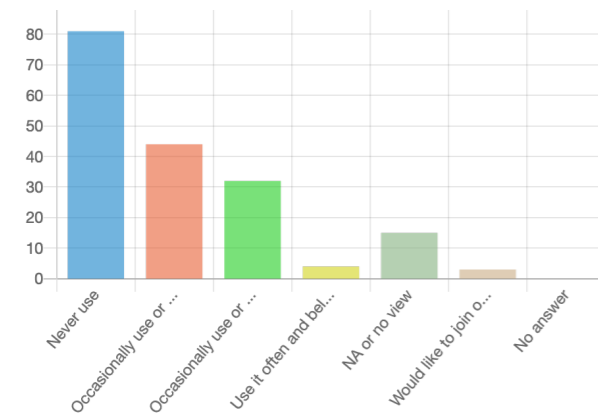
# Appendix 1

## Summary of E1/4

How important or unimportant to you are the following village amenities?

### Playground.

Answer	Count	Percentage
Never use (AO01)	81	43.32%
Occasionally use or think it needs improving (AO02)	44	23.53%
Occasionally use or think it is generally good (AO03)	32	17.11%
Use it often and believe it to be very good (AO04)	4	2.14%
NA or no view (AO05)	15	8.02%
Would like to join or help (AO06)	3	1.60%
No answer	0	0.00%
Not completed or Not displayed	8	4.28%



### Conclusion

No comments were allowed for in this question, simply a count of usage. Not widely used. Some comments in other sections reinforce desire for some maintenance, although not large-scale updating. Votes 125:36 (78%:22%) very negative.

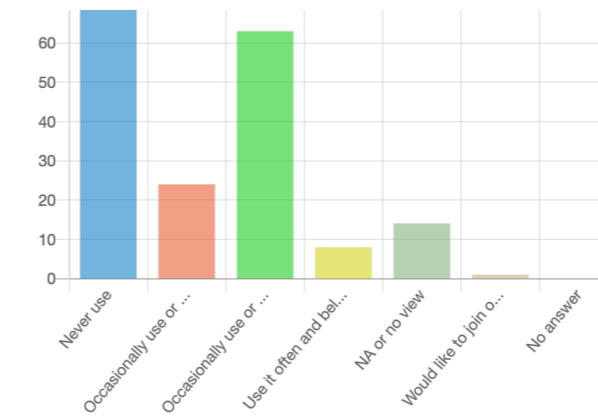
# Appendix 1

## Summary of E1/5

How important or unimportant to you are the following village amenities?

### Notice boards.

Answer	Count	Percentage
Never use (AO01)	69	36.90%
Occasionally use or think it needs improving (AO02)	24	12.83%
Occasionally use or think it is generally good (AO03)	63	33.69%
Use it often and believe it to be very good (AO04)	8	4.28%
NA or no view (AO05)	14	7.49%
Would like to join or help (AO06)	1	0.53%
No answer	0	0.00%
Not completed or Not displayed	8	4.28%



### Conclusion

No comments were allowed for in this question, simply a count of usage. A reasonable number of people use the notice boards, so they should continue to be one source of village information. Votes 93:71 (57%:43%) slightly negative).

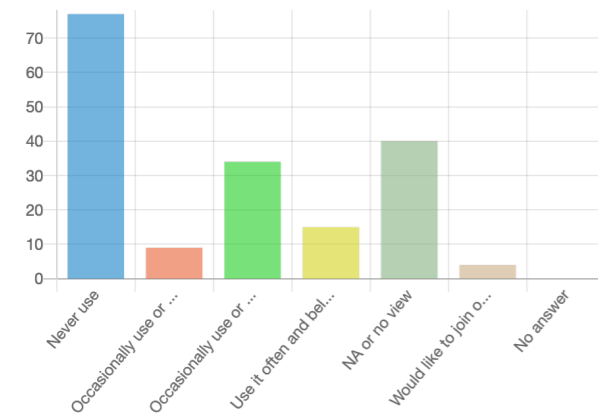
# Appendix 1

## Summary of E1/6

How important or unimportant to you are the following village amenities?

### Parish Council.

Answer	Count	Percentage
Never use (AO01)	77	41.18%
Occasionally use or think it needs improving (AO02)	9	4.81%
Occasionally use or think it is generally good (AO03)	34	18.18%
Use it often and believe it to be very good (AO04)	15	8.02%
NA or no view (AO05)	40	21.39%
Would like to join or help (AO06)	4	2.14%
No answer	0	0.00%
Not completed or Not displayed	8	4.28%



### Conclusion

No comments were allowed for in this question, simply a count of usage. While some people engage with the Parish Council it would be desirable to increase numbers. Perhaps this survey might encourage the Parish Council to engage more with the village. Votes 86:49 (64%:36%) slightly negative).

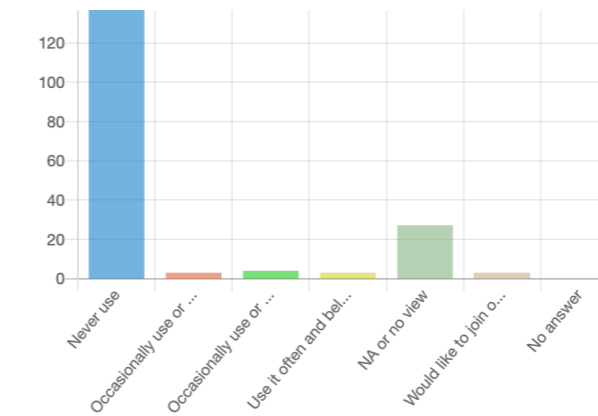
# Appendix 1

## Summary of E1/7

How important or unimportant to you are the following village amenities?

### Baptist Chapel.

Answer	Count	Percentage
Never use (AO01)	139	74.33%
Occasionally use or think it needs improving (AO02)	3	1.60%
Occasionally use or think it is generally good (AO03)	4	2.14%
Use it often and believe it to be very good (AO04)	3	1.60%
NA or no view (AO05)	27	14.44%
Would like to join or help (AO06)	3	1.60%
No answer	0	0.00%
Not completed or Not displayed	8	4.28%



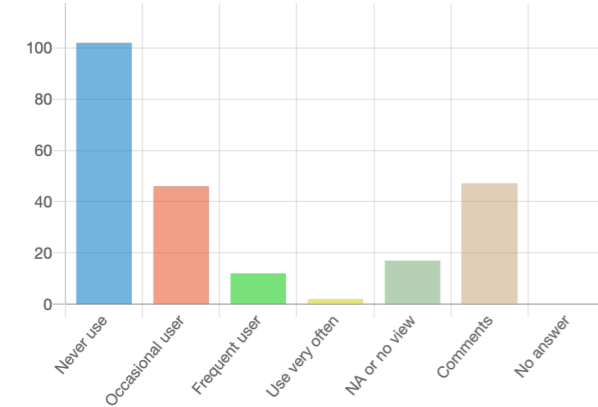
### Conclusion

No comments were allowed for in this question, simply a count of usage. Not used by many and few comments. For the Baptist Chapel to follow up if desired. Votes 142:7(95%:5%), very negative.

# Appendix 1 Summary for E2

Rate your usage of the leisure facilities on offer, such as fitness, film club etc.

Answer	Count	Percentage
Never use (AO01)	102	54.55%
Occasional user (AO02)	46	24.60%
Frequent user (AO03)	12	6.42%
Use very often (AO04)	2	1.07%
NA or no view (AO05)	17	9.09%
Comments	47	25.13%
No answer	0	0.00%
Not completed or Not displayed	8	4.28%



E2 categories

E2 clubs categories	E2 clubs categories (Count All)
Good for size of village	1
Good offering	21
More for children/ young adults	5
More information required	3
More required	8
Other	9
Grand Total	47

Summary

Counts	179
Very negative	102
Negative	46
Positive	12
Very positive	2
NA	17
Negative	102
Positive	60
Negative %	63%
Positive %	37%
Response rate	91%
Comment %	26%
Sentiment	53

## Conclusion

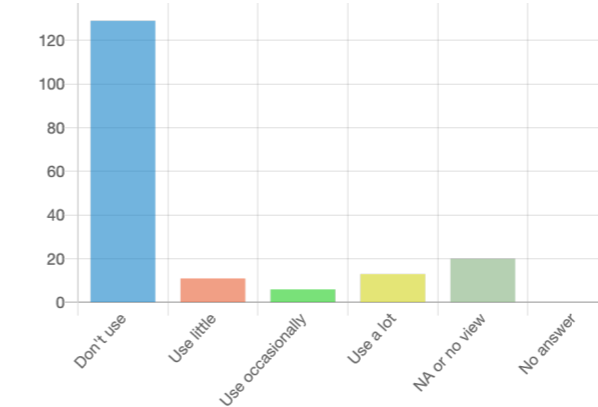
Taken as a group clubs were not widely used, but the numbers attending have grown. Those who attend specific clubs (such as the film club) like them. Perhaps as part of an improved village communication plan people could be told more about this and other clubs.

# Appendix 1 Summary of E3/1

Rate your usage of the visiting library.

Use

Answer	Count	Percentage
Don't use (AO01)	129	68.98%
Use little (AO02)	11	5.88%
Use occasionally (AO04)	6	3.21%
Use a lot (AO06)	13	6.95%
NA or no view (AO05)	20	10.70%
No answer	0	0.00%
Not completed or Not displayed	8	4.28%



## Conclusion

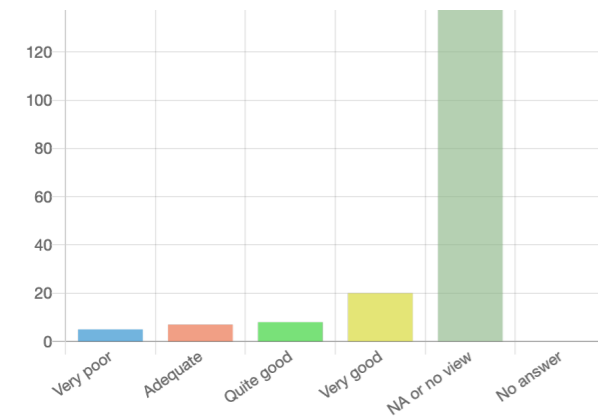
No comments were allowed for in this question, simply a count of usage. Few people use the visiting library. This might mean that they do not know about it. See communication comment under film and other clubs. Those who use it appear to enjoy using it and rely on it for social interaction. This service is being provided for an important minority.

# Appendix 1 Summary of E3/2

Rate your happiness with the visiting library.

## Happiness

Answer	Count	Percentage
Very poor (AO01)	5	2.67%
Adequate (AO02)	7	3.74%
Quite good (AO03)	8	4.28%
Very good (AO04)	20	10.70%
NA or no view (AO05)	139	74.33%
No answer	0	0.00%
Not completed or Not displayed	8	4.28%



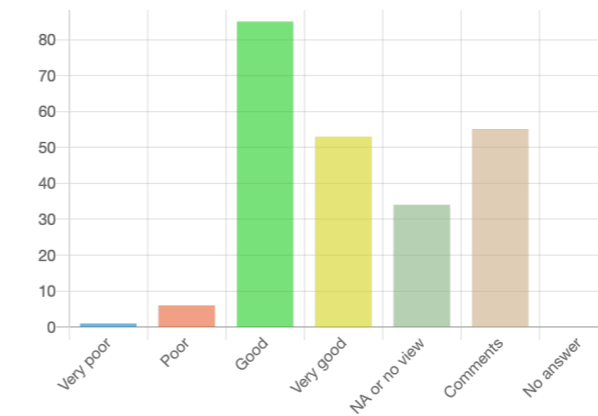
### Conclusion

No comments were allowed for in this question, simply a count of usage. Those who use the library are very happy with it. Although a minority, it would be a bad move for the village if it were not available as it appears to contribute both to mental and physical well-being.

# Appendix 1 Summary of E4

Tell us what you think of the Beech Hill News quarterly magazine.

Answer	Count	Percentage
Very poor (AO01)	1	0.53%
Poor (AO02)	6	3.21%
Good (AO03)	85	45.45%
Very good (AO04)	53	28.34%
NA or no view (AO05)	34	18.18%
Comments	55	29.41%
No answer	0	0.00%
Not completed or Not displayed	8	4.28%



E4 categories

E4 newsletter categories	E4 newsletter categories (Count All)
Frequency good	3
Hard copy	2
Informative	8
Larger print	1
More content	6
Other	5
Paperless	22
Professional	8
Grand Total	55

Summary

Counts	179
Very negative	1
Negative	6
Positive	85
Very positive	53
NA	34
Negative	7
Positive	138
Negative %	5%
Positive %	95%
Response rate	81%
Comment %	31%
Sentiment	46

### Conclusion

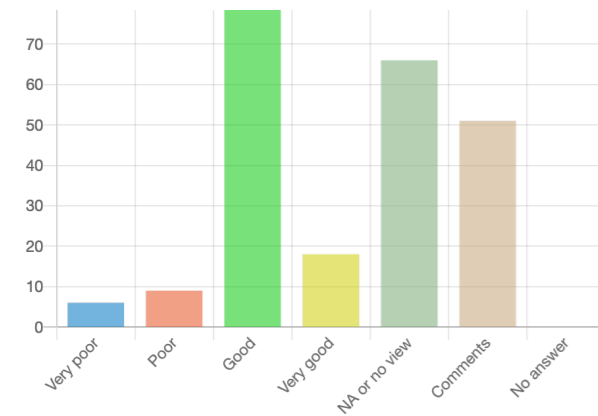
Very popular and comments were generally very positive. The only changes are to make most copies available electronically and to increase coverage of local events. The sentiment was not checked because most comments referred to desire to go paperless.



# Appendix 1 Summary of E5

Give us your opinion of the Beech Hill Village web site.

Answer	Count	Percentage
Very poor (AO01)	6	3.21%
Poor (AO02)	9	4.81%
Good (AO03)	80	42.78%
Very good (AO04)	18	9.63%
NA or no view (AO05)	66	35.29%
Comments	51	27.27%
No answer	0	0.00%
Not completed or Not displayed	8	4.28%



E5 categories

E5 web site categories	E5 web site categories (Count All)
Against Facebook	1
Don't use it	12
Event news	8
More on notice boards	1
Other	6
Out of date/poor design	14
Useful	9
<b>Grand Total</b>	<b>51</b>

Summary

Counts	179
Very negative	6
Negative	9
Positive	80
Very positive	18
NA	66
Negative	15
Positive	98
Negative %	13%
Positive %	87%
Response rate	63%
Comment %	28%
Sentiment	-22

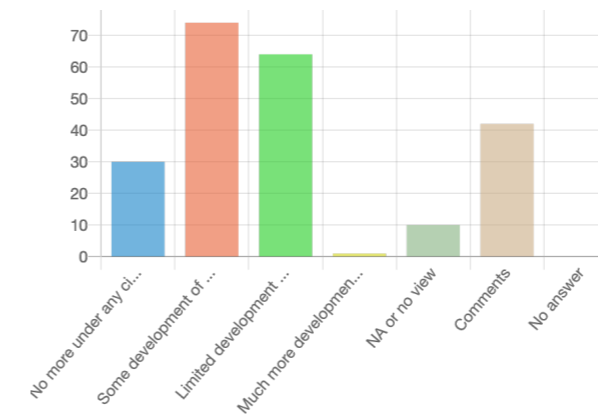
## Conclusion

The web site is generally popular and used to check for events, for example. Many comments that it could do with updating. This is in progress and a new web site is available and being populated with information. Some people did not know that it existed.

# Appendix 1 Summary of E6

Give us your opinion of potential housing development in Beech Hill

Answer	Count	Percentage
No more under any circumstances (AO01)	30	16.04%
Some development of existing properties acceptable (AO02)	74	39.57%
Limited development of new and existing properties acceptable (AO03)	64	34.22%
Much more development desirable (AO04)	1	0.53%
NA or no view (AO05)	10	5.35%
Comments	42	22.46%
No answer	0	0.00%
Not completed or Not displayed	8	4.28%



E6 categories

E6 housing categories	E6 housing categories (Count All)
Affordable housing required	11
Existing infrastructure inadequate	7
Growth required/ better amenities	5
Limited development acceptable	6
No expansion	10
Other	3
<b>Grand Total</b>	<b>42</b>

Summary

Counts	179
Very negative	30
Negative	74
Positive	64
Very positive	1
NA	10
Negative	104
Positive	65
Negative %	62%
Positive %	38%
Response rate	94%
Comment %	23%
Sentiment	2

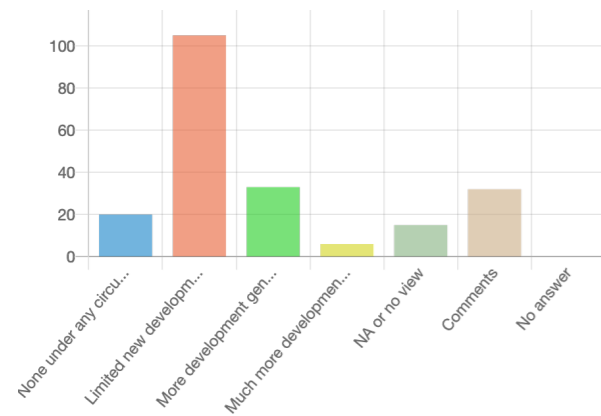
## Conclusion

People are against large scale development, but tolerant and even welcoming of improving existing stock. No real action is needed, but the Parish Council and WBC should consider these feelings when looking at new developments. Affordable housing would be welcome, especially to allow younger people to remain in the village.

# Appendix 1 Summary of E7

Give us your opinion of potential business development/increase in Beech Hill.

Answer	Count	Percentage
None under any circumstances (AO01)	20	10.70%
Limited new development or extension of existing businesses acceptable (AO02)	105	56.15%
More development generally acceptable (AO03)	33	17.65%
Much more development generally acceptable (AO04)	6	3.21%
NA or no view (AO05)	15	8.02%
Comments	32	17.11%
No answer	0	0.00%
Not completed or Not displayed	8	4.28%



E7 businesses categories	E7 businesses categories (Count All)
Limited/ conditional expansion	19
More jobs desirable	4
No expansion	5
No increase in traffic	2
Other	2
<b>Grand Total</b>	<b>32</b>

Summary	
Counts	179
Very negative	20
Negative	105
Positive	33
Very positive	6
NA	15
Negative	125
Positive	39
Negative %	76%
Positive %	24%
Response rate	92%
Comment %	18%
Sentiment	31

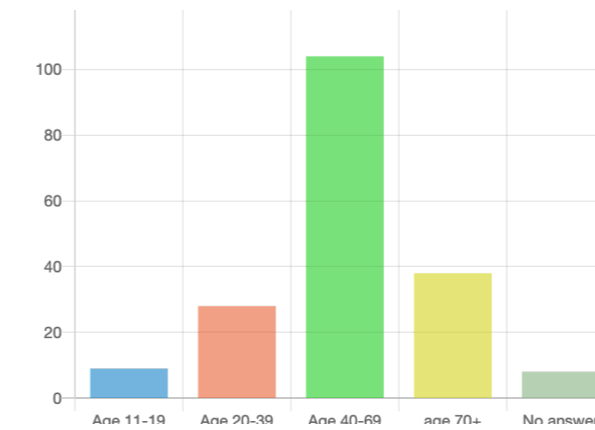
## Conclusion

People are generally against new developments, more accepting of updates to existing developments, but not in favour of much new development.

# Appendix 1 Summary of F3

Age range

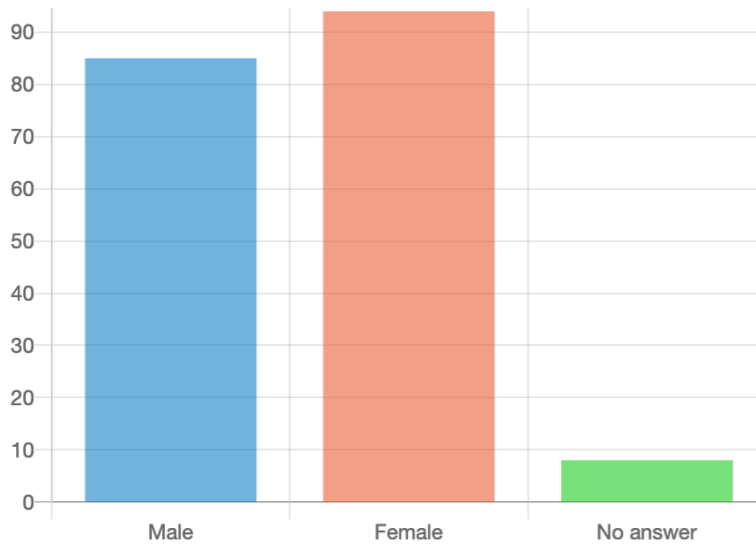
Answer	Count	Percentage
Age 11-19(AO02)	9	4.81%
Age 20-39(AO03)	28	14.97%
Age 40-69(AO04)	104	55.61%
age 70+(AO05)	38	20.32%
No answer	8	4.28%
Not completed or Not displayed	0	0.00%



# Appendix 1 Summary of F6

Sex

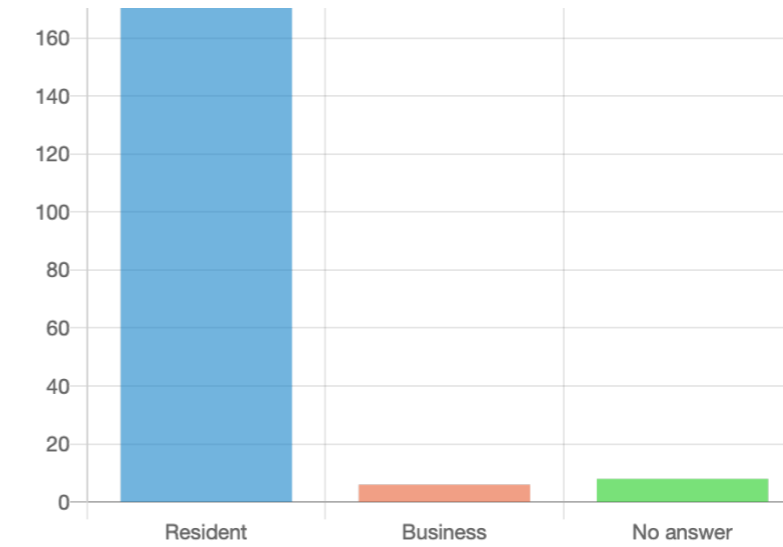
Answer	Count	Percentage
Male (AO01)	85	45.45%
Female (AO02)	94	50.27%
No answer	8	4.28%
Not completed or Not displayed	0	0.00%



# Appendix 1 Summary for F7

Resident or business

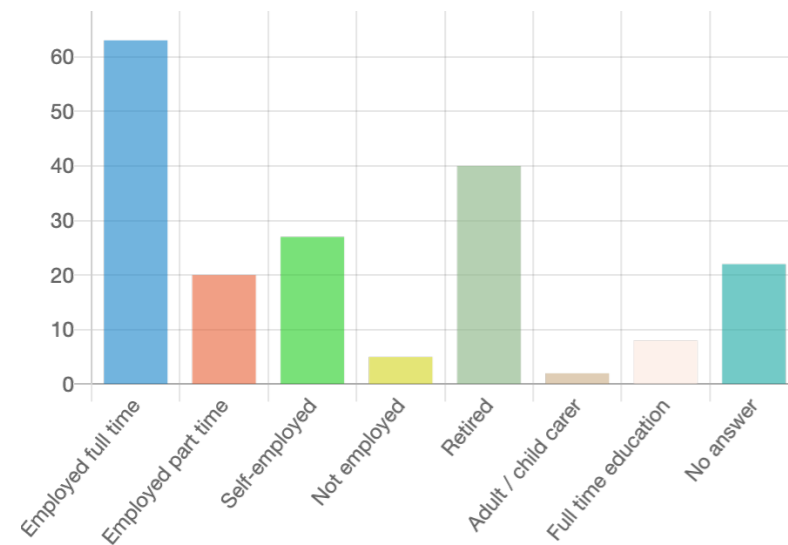
Answer	Count	Percentage
Resident (AO01)	173	92.51%
Business (AO02)	6	3.21%
No answer	8	4.28%
Not completed or Not displayed	0	0.00%



# Appendix 1 Summary of F8

## Employment status

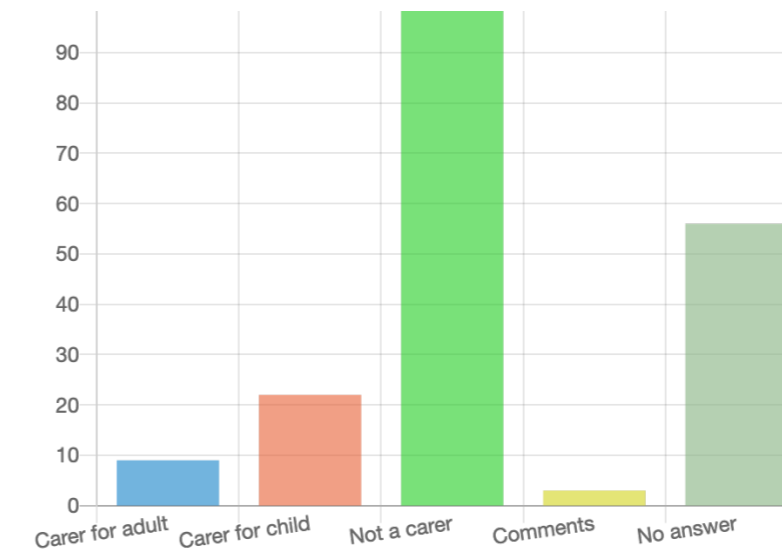
Answer	Count	Percentage
Employed full time (AO01)	63	33.69%
Employed part time (AO02)	20	10.70%
Self-employed (AO03)	27	14.44%
Not employed (AO04)	5	2.67%
Retired (AO05)	40	21.39%
Adult /child carer (AO06)	2	1.07%
Full time education (AO07)	8	4.28%
No answer	22	11.76%
Not completed or Not displayed	0	0.00%



# Appendix 1 Summary for F9

Please indicate whether you are a carer for an adult or child.

Answer	Count	Percentage
Carer for adult (AO01)	9	4.81%
Carer for child (AO02)	22	11.76%
Not a carer (AO03)	100	53.48%
Comments	3	1.60%
No answer	56	29.95%
Not completed or Not displayed	0	0.00%



# Appendix 1

## Full list of results by question number

Rankings by question number with all C6 merged

Question	Total response	V -ve	-ve	+ve	V +ve	NA	Negative sum	Positive sum	Negative %	Positive %	Response rate	Comments	Comment %	Sentiment	Group
A1 road safety	185	7	62	100	15	1	69	115	38%	62%	99%	103	56%	-56	A
A2 road maintenance	185	23	82	59	18	3	105	77	58%	42%	98%	71	38%	-39	A
A3 parking no issues	184	1	39	70	61	13	40	131	23%	77%	93%	52	28%	-43	A
A4 safe place	184	3	4	98	74	5	7	172	4%	96%	97%	24	13%	13	A
B1 mobile phones	184	28	36	58	52	10	64	110	37%	63%	95%	96	52%	-3	B
C1 social events	183	39	31	49	22	42	39	102	28%	72%	77%	49	27%	52	C
C2 health services	183	5	26	81	46	25	31	127	20%	80%	86%	67	37%	-2	C
C3 social care	180	2	10	4	1	163	12	5	71%	29%	9%	13	7%	-23	C
C4 footpath/ cycleway	183	28	70	32	36	17	28	138	17%	83%	91%	51	28%	67	C
C5 footpaths	183	4	29	116	20	14	33	136	20%	80%	92%	62	34%	4	C
C6 recreation all merged	177	0	113	64	0	70	113	64	64%	36%	60%	87	49%	37	C
C7 bus service	183	54	26	33	28	42	54	87	38%	62%	77%	46	25%	47	C
D1 green spaces	181	2	12	95	45	27	14	140	9%	91%	85%	43	24%	-12	D
D2 group purchase	181	28	76	23	24	30	28	123	19%	81%	83%	53	29%	62	D
D3 conservation	181	12	76	41	36	16	12	153	7%	93%	91%	33	18%	32	D
D4 recycling	180	29	18	68	46	19	47	114	29%	71%	89%	37	21%	59	D
D5 litter no issues	180	68	69	33	5	5	137	38	78%	22%	97%	86	48%	-78	D
D6 shared car/taxi	179	88	49	5	8	29	88	62	59%	41%	84%	36	20%	18	D
D7 noise	179	0	10	43	116	10	10	159	6%	94%	94%	43	24%	-35	D
E2 leisure facilities	179	102	46	12	2	17	102	60	63%	37%	91%	47	26%	53	E
E4 news magazine	179	1	6	85	53	34	7	138	5%	95%	81%	55	31%	46	E
E5 web site	179	6	9	80	18	66	15	98	13%	87%	63%	51	28%	-22	E
E6 housing	179	30	74	64	1	10	104	65	62%	38%	94%	42	23%	2	E
E7 businesses	179	20	105	33	6	15	125	39	76%	24%	92%	32	18%	31	E

# Appendix 1

## Full list of results by positive response

Question	Total response	V -ve	-ve	+ve	V +ve	NA	Negative sum	Positive sum	Negative %	Positive %	Response rate	Comments	Comment %	Sentiment	Group
A4 safe place	184	3	4	98	74	5	7	172	4%	96%	97%	24	13%	13	A
D7 noise	179	0	10	43	116	10	10	159	6%	94%	94%	43	24%	-35	D
D3 conservation	181	12	76	41	36	16	16	153	7%	93%	91%	33	18%	32	D
D1 green spaces	181	2	12	95	45	27	14	140	9%	91%	85%	43	24%	-12	D
E4 news magazine	179	1	6	85	53	34	7	138	5%	95%	81%	55	31%	46	E
C4 footpath/ cycleway	183	28	70	32	36	17	28	138	17%	83%	91%	51	28%	67	C
C5 footpaths	183	4	29	116	20	14	33	136	20%	80%	92%	62	34%	4	C
A3 parking no issues	184	1	39	70	61	13	40	131	23%	77%	93%	52	28%	-43	A
C2 health services	183	5	26	81	46	25	31	127	20%	80%	86%	67	37%	-2	C
D2 group purchase	181	28	76	23	24	30	28	123	19%	81%	83%	53	29%	62	D
A1 road safety	185	7	62	100	15	1	69	115	38%	62%	99%	103	56%	-56	A
D4 recycling	180	29	18	68	46	19	47	114	29%	71%	89%	37	21%	59	D
B1 mobile phones	184	28	36	58	52	10	64	110	37%	63%	95%	96	52%	-3	B
E5 web site	179	6	9	80	18	66	15	98	13%	87%	63%	51	28%	-22	E
C7 bus service	183	54	26	33	28	42	54	87	38%	62%	77%	46	25%	47	C
A2 road maintenance	185	23	82	59	18	3	105	77	58%	42%	98%	71	38%	-39	A
C1 social events	183	39	31	49	22	42	39	102	28%	72%	77%	49	27%	52	C
E6 housing	179	30	74	64	1	10	104	65	62%	38%	94%	42	23%	2	E
C6 recreation all merged	177	0	113	64	0	70	113	64	64%	36%	60%	87	49%	37	C
D6 shared car/taxi	179	88	49	5	8	29	88	62	59%	41%	84%	36	20%	18	D
E2 leisure facilities	179	102	46	12	2	17	102	60	63%	37%	91%	47	26%	53	E
E7 businesses	179	20	105	33	6	15	125	39	76%	24%	92%	32	18%	31	E
D5 litter no issues	180	68	69	33	5	5	137	38	78%	22%	97%	86	48%	-78	D
C3 social care	180	2	10	4	1	163	12	5	71%	29%	9%	13	7%	-23	C

# Appendix 1

## Full list of results by negative response

Question	Total response	V -ve	-ve	+ve	V +ve	NA	Negative sum	Positive sum	Negative %	Positive %	Response rate	Comments	Comment %	Sentiment	Group
D5 litter no issues	180	68	69	33	5	5	137	38	78%	22%	97%	86	48%	-78	D
E7 businesses	179	20	105	33	6	15	125	39	76%	24%	92%	32	18%	31	E
C6 recreation all merged	177	0	113	64	0	70	113	64	64%	36%	60%	87	49%	37	C
A2 road maintenance	185	23	82	59	18	3	105	77	58%	42%	98%	71	38%	-39	A
E6 housing	179	30	74	64	1	10	104	65	62%	38%	94%	42	23%	2	E
E2 leisure facilities	179	102	46	12	2	17	102	60	63%	37%	91%	47	26%	53	E
D6 shared car/taxi	179	88	49	5	8	29	88	62	59%	41%	84%	36	20%	18	D
A1 road safety	185	7	62	100	15	1	69	115	38%	62%	99%	103	56%	-56	A
B1 mobile phones	184	28	36	58	52	10	64	110	37%	63%	95%	96	52%	-3	B
C7 bus service	183	54	26	33	28	42	54	87	38%	62%	77%	46	25%	47	C
D4 recycling	180	29	18	68	46	19	47	114	29%	71%	89%	37	21%	59	D
A3 parking no issues	184	1	39	70	61	13	40	131	23%	77%	93%	52	28%	-43	A
C1 social events	183	39	31	49	22	42	39	102	28%	72%	77%	49	27%	52	C
C5 footpaths	183	4	29	116	20	14	33	136	20%	80%	92%	62	34%	4	C
C2 health services	183	5	26	81	46	25	31	127	20%	80%	86%	67	37%	-2	C
C4 footpath/cycleway	183	28	70	32	36	17	28	138	17%	83%	91%	51	28%	67	C
D2 group purchase	181	28	76	23	24	30	28	123	19%	81%	83%	53	29%	62	D
E5 web site	179	6	9	80	18	66	15	98	13%	87%	63%	51	28%	-22	E
D1 green spaces	181	2	12	95	45	27	14	140	9%	91%	85%	43	24%	-12	D
C3 social care	180	2	10	4	1	163	12	5	71%	29%	9%	13	7%	-23	C
D3 conservation	181	12	76	41	36	16	12	153	7%	93%	91%	33	18%	32	D
D7 noise	179	0	10	43	116	10	10	159	6%	94%	94%	43	24%	-35	D
A4 safe place	184	3	4	98	74	5	7	172	4%	96%	97%	24	13%	13	A
E4 news magazine	179	1	6	85	53	34	7	138	5%	95%	81%	55	31%	46	E

## Appendix 1 Response summary by category

Top 10 issues group results

Category	Description	Positive	Negative
A	A safe environment	303	174
B	A more prosperous village	0	64
C	A healthy and enjoyable life	401	167
D	A greener environment for all to enjoy	575	225
E	A stronger and more close knit community	138	331
F	Personal information		

## Appendix 2 List of organisations

Beech Hill Businesses August 2022

Name	Address	Business Type
Beech Hill Garage	Beech Hill Road	Car repairs and sale specialist in MGB cars
Elm Tree Public House	Beech Hill Road /Trowes Lane	Public house and restaurant
Thrive	Beech Hill Road	Charity supporting people through gardening
Trunkwell House Hotel	Beech Hill Road	Weddings, parties, proms small hotel
St Mary's Church, Church of England	Beech Hill Road	Place of religious worship
Beech Hill Memorial Hall	Wood Lane	Hall for the use of people both in and outside the Parish
Baptist Church	Chapel Lane off Wood Land	Place of religious worship
Allotments Trust	of no fixed address	Land held for enjoyment of the Parish
Priory Court RG7 2BJ	Off Wood Lane	Commercial units
Priory Court RG7 2BJ	Off Wood Lane	Bulb Interiors
Lambwood Industrial Units RG7 1JF	Bloomfield Hatch Lane	Climate Cooling Ltd
Lambwood Industrial Units RG7 1JF	Bloomfield Hatch Lane	Hobby Ceramicraft Ltd
Home Farm	Beech Hill Road	Farmstead
Cross Lanes Farm	Cross Lanes	Farmstead
Priory Farm	Wood Lane	Farmstead
Great Hill Farm	Trowes Lane	Farmstead
Great Park Farm		Farmstead
Little Park Farm		Land only no farmstead
Perrins Farm		Land only no farmstead
Clappers Farm		Farmstead
Beech Hill Road Farm RG7 3AD		Land only barns - no farmstead
Cross Hatch Farm	Cross Lanes	Farmstead
Wellington Estates		Land only no farmstead
Brook Farm (votes in BH)	off Beech Hill Road	Stabling of horses
Leslay Boardman Physio	Old Rectory, Beech Hill Road	Physiotherapy

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# Appendix 3

## Action plan - improve the positive

Name of Parish: Beech Hill										Date Plan Adopted
Key:										
BHPC Beech Hill Parish Council										WBC West Berkshire Council
BHCP Beech Hill Community Plan Committee										
WE Wellington Estate										
BHAT Beech Hill Allotments Trust										
ES Englefield Estate										
Reference	Objective	Actions	Priority H/M/L	Start Date	Planned Finish Date	Project Manager/Lead Partner	Other Partners	Justification/comments (refer to community support from consultation)	Completed (Give Date)	Sustainable Communities Strategy Theme (in this column put Safer, Prosperous, Healthy, Greener or Accessible)
A4	Enhance village safety	Improve security of public spaces to prevent traveller incursions	Low			BHAT	BHPC	A small number of people expressed concern about thefts allegedly by travellers.		Safer - cat A
D7	Noise	Much improved from last survey. However, need to identify hotspots and work with relevant organisations to improve	Low			BHPC		While much better than previous survey improving one or two concerns specifically identified would make this a fully satisfied category.		Greener - cat D
D3	More wildlife, planting and re-wilding	Work with Allotments Trust, main landowners, and private individuals, to turn Beech Hill into a better green space.	High			BHPC	WBC, BHAT	Most people expressed strong interest in creating a greener environment. Most of the projects suggested were small and quick, easy gains could be made.		Greener - cat D
D1	Improve green spaces	Improve existing green spaces.	Low			BHPC	BHAT, WE	Most people generally happy, but general tidying up would improve satisfaction.		Greener - cat D
E4	News magazine	Improve font size, make most copies electronic.	Low		Dec-22	BHPC		Already actioned		Stronger - cat E
C4	Create new footpath/cycleway	Continue investigation with Englefield Estate on establishing a low cost path that could later be extended.	High			BHPC	WBC, ES	If this is viewed along with other comments the lack of public transport is considered one of the major blights on Beech Hill.		Healthy - cat C
C5	Footpaths	Tidy up footpaths and ensure year round access.	Medium			BHPC		Most actions are fairly simple and could be achieved quickly. This also ties in with many other comments about access to the countryside.		Healthy - cat C
A3	Parking	Much improved from last survey, but a few hotspots need to be checked.	Medium			BHPC	WBC	Many comments point to a couple of areas for improvement.		Safer - cat A
C2	Health services	Discuss with local GP surgeries how waiting times could be improved. Link this to public transport issues, as some people cannot access health facilities.	Medium			BHCP		Two issues in votes and comments stand out: waiting times and difficulties getting to health facilities across all health areas.		Healthy - cat C
D2	Create group purchase schemes	Identify most likely schemes to succeed and work with potential suppliers to create schemes.	Medium			BHCP		Most people interested in joining some form of group purchase scheme.		Greener - cat D

# Appendix 3

## Action plan - deal with the negative

PARISH ACTION PLAN - TOP 10 NEGATIVE VOTES										
Name of Parish: Beech Hill								Date Plan Adopted		
Key:								WBC		
BHPC								West Berkshire Council		
BHCP								MH		
BE								Beech Hill Memorial Hall		
WE										
BHAT										
ES										
Reference	Objective	Actions	Priority H/M/L	Start Date	Planned Finish Date	Project Manager/Lead Partner	Other Partners	Justification/comments (refer to community support from consultation)	Completed (Give Date)	Sustainable Communities Strategy Theme (in this column put Safer, Prosperous, Healthy, Greener or Accessible)
D5	Litter	Clear up/prevent fly-tipping blackspots.	High			BHPC	WBC	Top negative concern with many examples given.		Greener - cat D
E7	Businesses	Ensure that BHPC and WBC are aware of village concerns in the event of proposed new business developments.	Low			BHPC	WBC	High vote against new business expansion, although acceptance of some existing business growth.		Stronger - cat E
C6	Provide additional recreation facilities.	Discuss with BHPC and BHAT whether more low-cost facilities can be provided.	High			BHCP	BHPC, MH	Strong vote and comments to improve existing facilities, but acceptance that large-scale facilities not appropriate.		Healthy - cat C
A2	Improve maintenance of roads, pavements and verges.	Work with WBC, large landowners and private property owners to establish where problems exist and develop a maintenance plan.	High			BHPC	WBC, ES, WE	Pavement maintenance comes out particularly badly and affects disadvantaged groups.		Safer - cat A
E6	Housing	Ensure that BHPC and WBC are aware of village concerns in the event of proposed new housing developments.	Low			BHPC	WBC	High vote against new housing expansion, although acceptance of some small growth, especially in affordable housing.		Stronger - cat E
E2	Leisure facilities	Discuss with MH whether more clubs can be provided and better promoted.	High			BHCP	MH	Most people generally happy, but many unaware of what is on offer and some cannot attend daytime clubs.		Stronger - cat E
D6	Shared car/taxi or minibus	Identify whether some service could be provided.	Medium			BHCP		Many people commented that a lack of public transport is a major problem. This is one potential solution.		Greener - cat D
A1	Improve road safety	Investigate identify village blackspots and propose improvements.	High			BHPC	WBC	Many people concerned with unreported accidents or near misses at well-known problem locations.		Safer - cat A
B1	Improve mobile phone coverage	Discuss with most used providers whether coverage can be improved.	Medium			BHCP		Most people unhappy with Vodafone coverage.		Prosperous - cat B
C7	Have a bus service for Beech Hill	Identify whether an existing service could be re-routed through Beech Hill.	High			BHPC	WBC	This ties in with all the other issues about lack of public transport.		Healthy - cat C

# Appendix 4

## Overall comment

### **F11 What is the best thing about living in Beech Hill**

There was no voting/ rating required for this question, however the highest number of comments were received for this question. A total of 133 comments were received, the comments were reviewed and categorised and the following key themes were identified;

- Quiet/ safe place to live;
- Access to green spaces, countryside and rural nature;
- Friendly/ good people/ great community spirit;
- Good for access to Reading and motorways;
- Good pub.

While the categories are based on the major or first mentioned sentiment, it should be noted that many responses were a combination of two or more of the above, i.e. Access to the countryside with great views, yet with easy access to Reading and a great pub. This matches well with the answers provided to the detailed questions in that questions associated with how safe do you feel and importance of green spaces and support for conservation projects scored highly.

### **F12 What do you not like about living in Beech Hill**

As per F11 no voting was required for this question. The second highest number of comments were received for this question, a total of 109 comments. The key themes for this category were;

- Lack of public transport and the requirement to have to use a car to access amenities;
- Negative feedback on the speed of traffic, traffic noise and/ or the volume of traffic.

In addition the failure of the village shop and lack of facilities received mention to a lesser extent.

When read in conjunction with F11 the overall situation can be summarised as;

Beech Hill is a great place to live if you can drive and have access to a car. However, if access to independent travel is not available then Beech Hill has the potential become a very isolated and lonely place. As mentioned in other responses this affects both ends of the age scale, senior members of the community and children/ young adults. For this reason and while not featuring in the top 10 of votes cast, the Committee believed that it was important to try and instigate action on shared car, taxi and minibus services and investigate the limited extension of the bus services currently covering Riseley and Mortimer to cover Beech Hill as well.

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## Individual Executive Member Decision

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### Shaw cum Donnington Parish Plan

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**Committee considering report:** Individual Executive Member Decision

**Date ID to be signed:** 27 July 2023

**Portfolio Member:** Councillor Tony Vickers

**Date Portfolio Member agreed report:** 17 July 2023

**Forward Plan Ref:** ID4399

---

#### 1. Purpose of the Report

1.1 To seek adoption of the refreshed Shaw cum Donnington Parish Plan by Individual Decision.

#### 2. Recommendation

2.1 For West Berkshire Council to formally adopt the Shaw cum Donnington Parish Plan.

#### 3. Implications

3.1 **Financial:** There are no specific financial implications arising from this report at this stage. The majority of the actions will be delivered by the Parish Council. Any of the actions in the Parish Plan that require the Council's assistance and possible financial support will need to be addressed when those actions are moved forward and brought before Members for consideration.

3.2 **Policy:** Parish Plans are part of the Council's Engaging and Enabling Local Communities approach.

3.3 **Personnel:** There are no personnel implications at this stage

3.4 **Legal:** There are no direct legal implications at this stage

3.5 **Risk Management:** Future support for the Action Plan items may be limited by Council finances and alternative priorities.

3.6 **Property:** No specific property implications. Any property related matters within the Action Plan will be addressed by the relevant Service, as and when the action is moved forward by the community in conjunction with the Council.

## 4.0 Consultation Responses

- 4.1 Officer views from across the relevant service areas were sought on the draft plan and fed back to the working group.
- 4.2 All Council Members and Senior Managers will be forwarded a copy of this finalised Parish Plan prior to endorsement.

- 4.3 The two Ward Members for this area were consulted and supported the plan with their commentary as follows:

Councillor Anthony Amirtharaj commented that: “Although as new councillors to this ward, we have not had any opportunity to contribute to the creation of the plan and add our inputs, I really appreciate the effort and thought process which went in this plan. Starting from the residents’ survey, consolidation of the inputs and converting these into a long-term strategic plan and taking into account the new developments at Donnington Heights and Shaw Valley is commendable.

Also, this plan expands into community wellbeing and improving health standards and traffic calming measures which I believe are key focus areas for improvements for this parish.

I'm looking forward to working along with the Shaw cum Donnington parish and other members of the community to address the targeted and actionable improvements to this parish and contribute positively to the improvement areas proposed in this plan.”

Councillor Martha Vickers confirmed that: “I endorse Antony’s comments and thank all those involved in developing the Parish Plan. I am currently involved in Newbury’s Development Plan so can appreciate how much hard work goes in to forming a Parish Plan. As they come from those most closely involved with their Communities, I think they are extremely valuable.”

## 5. Introduction/Background

- 5.1 Parish Plans are key documents that set out a vision for how a community wishes to develop in the future. They contain an Action Plan that will help to realise that vision.
- 5.2 The endorsement of a Parish Plan means that the Council commits to working positively with the community to realise the vision set out in the plan. This means that the Council will give approval or sanction, where it can, actions that have the support of the community and have been included in the Parish Plan Action Plan.

## 6. Supporting Information

- 6.1 Parish Plans are developed through a wide ranging consultation process with the local community. This helps ensure that the resulting plan reflects the needs and aspirations of local people. The Plans are therefore an important source of intelligence about the views and concerns of the community as well as highlighting specific actions that communities wish to see taken in their areas.
- 6.2 The attached Shaw cum Donnington Parish Plan sets out the parish aspirations and Action Plan for this community.

## 7. Conclusion

- 7.1 It is RECOMMENDED that the Plan be formally adopted by the Council.
- 

## 8. Appendices

- 8.1 Appendix A – DPA Impact assessment  
Appendix B - Equalities Impact Assessment  
Appendix C – Shaw cum Donnington Parish Plan

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### Subject to Call-In:

Yes:  No:

The item is due to be referred to Council for final approval	<input type="checkbox"/>
Delays in implementation could have serious financial implications for the Council	<input type="checkbox"/>
Delays in implementation could compromise the Council's position	<input type="checkbox"/>
Considered or reviewed by Overview and Scrutiny Management Commission or associated Task Groups within preceding six months	<input type="checkbox"/>
Item is Urgent Key Decision	<input type="checkbox"/>
Report is to note only	<input type="checkbox"/>

---

### Wards affected:

Shaw cum Donnington

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### Officer details:

Name: Jo Naylor  
Job Title: Principal Policy Officer  
Tel No: 01635 503019  
E-mail Address: [jo.naylor@westberks.gov.uk](mailto:jo.naylor@westberks.gov.uk)

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## Appendix A

### Data Protection Impact Assessment – Stage One

The General Data Protection Regulations require a Data Protection Impact Assessment (DPIA) for certain projects that have a significant impact on the rights of data subjects.

Should you require additional guidance in completing this assessment, please refer to the Information Management Officer via [dp@westberks.gov.uk](mailto:dp@westberks.gov.uk)

Directorate:	Communities and Wellbeing
Service:	
Team:	Building Communities Together Team
Lead Officer:	Joanne Naylor
Title of Project/System:	Parish Planning (Shaw cum Donnington Parish Plan)
Date of Assessment:	20 <sup>th</sup> June 2023



## Do you need to do a Data Protection Impact Assessment (DPIA)?

	Y e s	N o
<p><b>Will you be processing SENSITIVE or “special category” personal data?</b></p> <p>Note – sensitive personal data is described as “data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person’s sex life or sexual orientation”</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p><b>Will you be processing data on a large scale?</b></p> <p>Note – Large scale might apply to the number of individuals affected OR the volume of data you are processing OR both</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p><b>Will your project or system have a “social media” dimension?</b></p> <p>Note – will it have an interactive element which allows users to communicate directly with one another?</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p><b>Will any decisions be automated?</b></p> <p>Note – does your system or process involve circumstances where an individual’s input is “scored” or assessed without intervention/review/checking by a human being? Will there be any “profiling” of data subjects?</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p><b>Will your project/system involve CCTV or monitoring of an area accessible to the public?</b></p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p><b>Will you be using the data you collect to match or cross-reference against another existing set of data?</b></p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p><b>Will you be using any novel, or technologically advanced systems or processes?</b></p> <p>Note – this could include biometrics, “internet of things” connectivity or anything that is currently not widely utilised</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

**If you answer “Yes” to any of the above, you will probably need to complete [Data Protection Impact Assessment - Stage Two](#). If you are unsure, please consult with the Information Management Officer before proceeding.**

## Appendix B

### Equality Impact Assessment - Stage One

We need to ensure that our strategies, policies, functions and services, current and proposed have given due regard to equality and diversity as set out in the Public Sector Equality Duty (Section 149 of the Equality Act), which states:

- “(1) A public authority must, in the exercise of its functions, have due regard to the need to:**
- (a) eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;**
  - (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; This includes the need to:**
    - (i) remove or minimise disadvantages suffered by persons who share a relevant protected characteristic that are connected to that characteristic;**
    - (ii) take steps to meet the needs of persons who share a relevant protected characteristic that are different from the needs of persons who do not share it;**
  - (c) foster good relations between persons who share a relevant protected characteristic and persons who do not share it, with due regard, in particular, to the need to be aware that compliance with the duties in this section may involve treating some persons more favourably than others.**
- (2) The steps involved in meeting the needs of disabled persons that are different from the needs of persons who are not disabled include, in particular, steps to take account of disabled persons' disabilities.**
- (3) Compliance with the duties in this section may involve treating some persons more favourably than others.”**

The following list of questions may help to establish whether the decision is relevant to equality:

- Does the decision affect service users, employees or the wider community?
- (The relevance of a decision to equality depends not just on the number of those affected but on the significance of the impact on them)
- Is it likely to affect people with particular protected characteristics differently?
- Is it a major policy, or a major change to an existing policy, significantly affecting how functions are delivered?
- Will the decision have a significant impact on how other organisations operate in terms of equality?

- Does the decision relate to functions that engagement has identified as being

important to people with particular protected characteristics?

- Does the decision relate to an area with known inequalities?
- Does the decision relate to any equality objectives that have been set by the council?

Please complete the following questions to determine whether a full Stage Two, Equality Impact Assessment is required.

<b>What is the proposed decision that you are asking the Executive to make:</b>		To obtain WBC endorsement for Shaw cum Donnington Parish Plan	
<b>Summary of relevant legislation:</b>		N/A – Parish Plans are non-statutory documents	
<b>Does the proposed decision conflict with any of the Council’s key strategy priorities?</b>		No, it is in accordance with the Council Strategy of building resilient communities.	
<b>Name of assessor:</b>		Jo Naylor	
<b>Date of assessment:</b>		20/6/2023	
<b>Is this a:</b>		<b>Is this:</b>	
<b>Policy</b>	<b>No</b>	<b>New or proposed</b>	<b>Yes</b>
<b>Strategy</b>	<b>No</b>	<b>Already exists and is being reviewed</b>	<b>No</b>
<b>Function</b>	<b>No</b>	<b>Is changing</b>	<b>No</b>
<b>Service</b>	<b>No</b>		
<b>1 What are the main aims, objectives and intended outcomes of the proposed decision and who is likely to benefit from it?</b>			
<b>Aims:</b>		To endorse and support the community’s priorities as described within the Shaw cum Donnington Parish Plan.	
<b>Objectives:</b>		To provide a plan with clear priorities and action points for the community to progress with this Council.	

<b>Outcomes:</b>	Delivery of projects which will help support the community, its environment and help with building community resilience.
<b>Benefits:</b>	Clear priorities for joint action with partners and greater community development/resilience.

**2 Note which groups may be affected by the proposed decision. Consider how they may be affected, whether it is positively or negatively and what sources of information have been used to determine this.**

(Please demonstrate consideration of all strands – Age, Disability, Gender Reassignment, Marriage and Civil Partnership, Pregnancy and Maternity, Race, Religion or Belief, Sex and Sexual Orientation.)

<b>Group Affected</b>	<b>What might be the effect?</b>	<b>Information to support this</b>
Age	N/A	
Disability	N/A	
Gender Reassignment	N/A	
Marriage and Civil Partnership	N/A	
Pregnancy and Maternity	N/A	
Race	N/A	
Religion or Belief	N/A	
Sex	N/A	
Sexual Orientation	N/A	

**Further Comments relating to the item:**

As part of the development of a Shaw cum Donnington Parish Plan all residents are consulted and given equal right to comment on the issues within the residents' survey. There is no bias or discrimination in relation to any specific group.

<b>3 Result</b>	
<b>Are there any aspects of the proposed decision, including how it is delivered or accessed, that could contribute to inequality?</b>	<b>No</b>
Please provide an explanation for your answer:	
<b>Will the proposed decision have an adverse impact upon the lives of people, including employees and service users?</b>	<b>No</b>
Please provide an explanation for your answer:	

If your answers to question 2 have identified potential adverse impacts and you have answered ‘yes’ to either of the sections at question 3, or you are unsure about the impact, then you should carry out a Stage Two Equality Impact Assessment.

If a Stage Two Equality Impact Assessment is required, before proceeding you should discuss the scope of the Assessment with service managers in your area. You will also need to refer to the [Equality Impact Assessment guidance and Stage Two template](#).

<b>4 Identify next steps as appropriate:</b>	
<b>Stage Two required</b>	Not required.
<b>Owner of Stage Two assessment:</b>	
<b>Timescale for Stage Two assessment:</b>	

Name: Joanne Naylor

Date: 20<sup>th</sup> June 2023

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Please now forward this completed form to Rachel Craggs, Principal Policy Officer (Equality and Diversity) ([rachel.craggs@westberks.gov.uk](mailto:rachel.craggs@westberks.gov.uk)), for publication on the WBC

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**SHAW-CUM-DONNINGTON**  
**PARISH PLAN**  
**REFRESH 2023**  
**(Addendum to 2009)**

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## ABBREVIATIONS USED IN THIS DOCUMENT

The Parish	Shaw-cum-Donnington Parish
The Plan	Shaw-cum-Donnington Parish Plan Refresh
The Council	Shaw-cum-Donnington Parish Council
PC	(Action Plan) Shaw-cum-Donnington Parish Council
The Group	Shaw-cum-Donnington Steering Group
WBC	West Berkshire District Council
TVP	Thames Valley Police
PCSO	Police Community Support Officer
SSD CF	Speen, Shaw and Donnington Community Forum
NW	Neighbourhood Watch
%	Percentages shown are rounded to whole integer
Hall	The Village Hall
VHC	Village Hall Committee
Church	St Mary's Church Shaw-cum-Donnington
Housing Development	Donnington Heights and Shaw Valley; 401 new homes being built in the Parish, north of Love Lane



## 1 INTRODUCTION

In 2009 Shaw-cum-Donnington Parish Council published its Parish Plan and action plan. This document was compiled over eighteen months after feedback from residents and compilation involving many people across various disciplines from within the parish. During the intervening years, the Council has worked to improve the community for the benefit of residents based on this plan.

With building due to start of the new housing development north of Love Lane at Donnington Heights and Shaw Valley, the Council realised it was time to review and update the Parish Plan - to ask residents what the current priorities are for improving the parish community we all live in, and what new facilities are needed to benefit residents for the coming years.

As a result, in May 2019, a Parish Community Questionnaire was prepared and delivered in paper copy form to every house in the Parish, some 650 in number, as well as an electronic version posted on the Parish website so that it could be completed on-line. Answers to the questions were anonymous so that respondents were not inhibited in their replies.

This document is the consolidation of all the many varied and insightful comments and feedback received to the questionnaire which **132 (19%) residents** completed and returned. Councillors were highly gratified by their response. This refresh document forms an Addendum to the original Parish Plan of 2009.

To prepare this Plan Refresh, the Council has followed the underlying requirement for communities, in accordance with the objectives set by West Berks Council, which is to consider the needs and aspirations under the following five key sustainable community strategy themes:

- **Safety**

Examples of this include reducing anti-social behaviour, reducing speed on roads and planning for emergencies.

- **Health and wellbeing**

Communities have been asked to think widely about health - including such issues as fostering a sense of place and belonging, improving the health and well-being of local people - including young people, and promoting the independence of those residents who are elderly, lonely and vulnerable.

- **Prosperity**

Supporting the economy of the local area and making it a great place to live and work. Encouraging use of our facilities and areas of historic interest and encouraging people to come and enjoy these amenities.

- **The Environment**

This will include reduction of the community carbon footprint, reducing waste and increasing recycling. Making people think about what they can do to make a difference; for instance, encouraging consumption of local produce and increasing the diversity and protection of local wildlife.

- **Community**

Actions in this category should seek to include everyone, fostering a sense of belonging and participation in community life, providing similar life opportunities and accessible services for all.

### **Why a Parish Plan?**

The Plan represents the local vision of how local residents would like to see the area grow and develop over the next 5-10 years. This is a community-inspired document.

A Parish Plan is a document that tackles important issues that will influence the local neighbourhood in the future. The development of the plan is led by the Council but seeks to take into account the views of the whole local community; it is an opportunity for residents to express their views and to influence what happens on their doorstep.

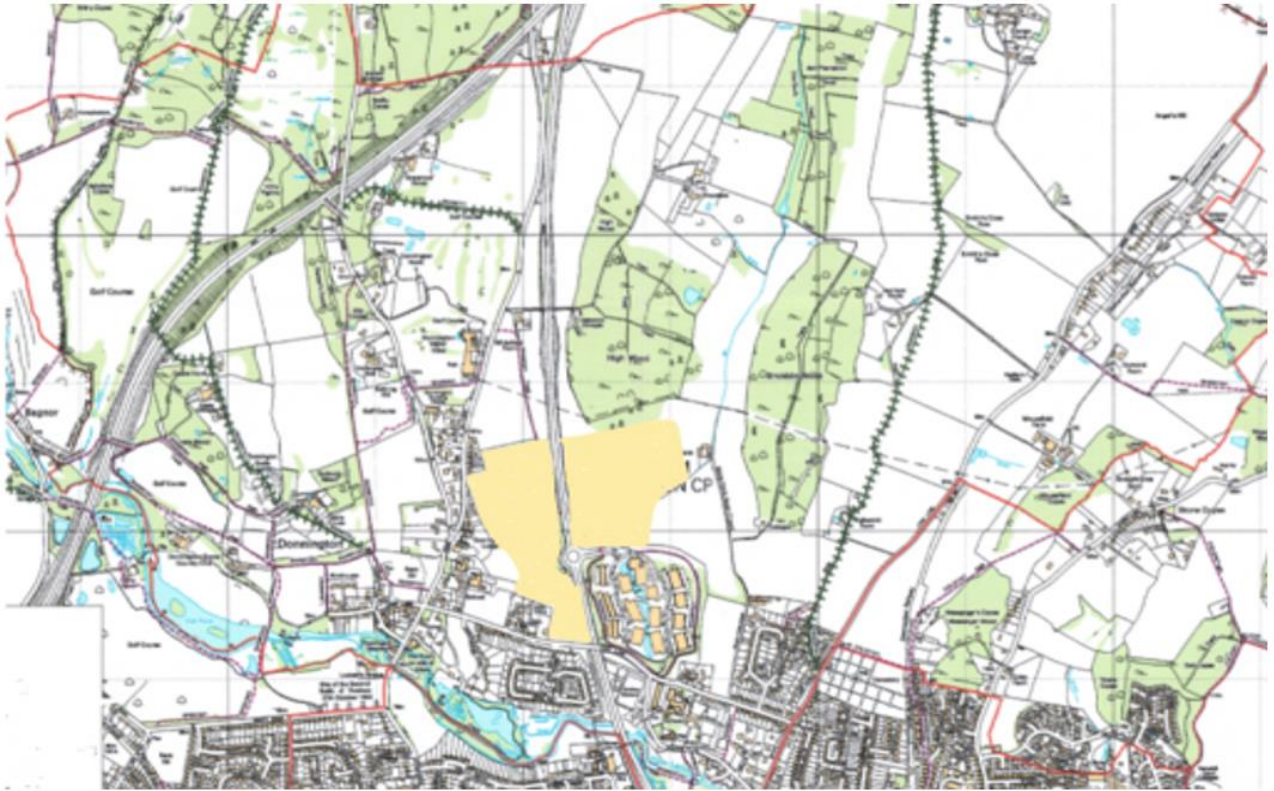
A questionnaire is an important process to enable parishioners to have their say on how they want to see their community develop in the coming years.

This Addendum to the Plan identifies new key aims and objectives, sets out new community needs and priorities that need to be addressed, and also shows how distinctive Parish character and features can be conserved. Its aim is to create a community spirit with groups and organisations working in partnership and includes a second action plan for the Parish, which the Council has adopted and will work towards implementation over Short (*immediate action*), Medium (*12-24 months*) or Long (*2-5 years*) timescales as necessary.

### **Bill Graham**

Chairman, Shaw-cum-Donnington Parish Council

## 2 GEOGRAPHY AND POPULATION



The yellow area on the above map is the extent of the new housing development either side of the A339: to the West – Donnington Heights and to the East – Shaw Valley. In total 401 homes are being built, taking the number of homes in the Parish to over 1,050 - a huge increase in the population of the Parish. West Berkshire Council rejected the planning application for the estate, partly due to concerns for flooding, but the Government Inspector approved the plans on appeal. Approximately 125 of the new homes (at the time of writing) are now occupied. A major concern of the Council is ensuring the new residents are welcomed into the Parish community.

The January 2023 electoral roll shows 1,364 electors [adults eligible to vote] in the Parish - for the first time, some of these now live on the new housing development. The number of residents living in the Parish has remained static for many years at approximately 1,660; the 2021 census shows a population increase in West Berkshire of 4.9% since 2011 but, with this new housing development, we anticipate a population increase of up to 60% within the Parish.

Knowing the demography of residents is helpful in positioning communication and gives a better understanding of what potential groups may want or need. However, current information from the 2021 census is not yet available at Parish level so this document focuses on the questionnaire responses of residents.

The Parish, located just north of Newbury, is historically a combination of two villages: Shaw in the east and Donnington in the west. It is still possible to distinguish the village of Donnington to the west, situated between the River Lambourn and Donnington Castle. Part

of Shaw is outside the Civil Parish boundary to the east but, still part of the Ecclesiastical Parish of Shaw. However, St Mary's Church and Shaw House/Trinity School act as focal points that help to define the eastern end of the Parish. Additionally, on the eastern side, the Parish extends north to Fisher's Lane on Long Lane (B4009) including its small hamlet.

North of Donnington Village is the site of Donnington Castle, managed by English Heritage. From here, a number of footpaths fan out towards Snelsmore Common Country Park with the south-west section being within the Parish boundary.

The Parish is bisected through its heart by the A339 dual carriageway from Newbury north towards the M4, which separates the two villages. They are now only linked by a pedestrian underpass close to Vodafone UK's headquarters and Love Lane. Local Parish roads (Oxford Road and Wantage Road [B4494] plus Long Lane [B4009]) also run north/south and form an 'H' with Love Lane, forging the link between the western and eastern ends of the Parish, with most of the semi-rural land to its north, and the built up, residential land to its south.

The Parish is extremely diverse, from the those living in alms houses and social housing to large, detached homes, some with tennis courts and swimming pools. South and north of Love Lane are the two largest concentrations of houses, in the Dene Way and Kingsley Close estates. Both were originally built as social housing but are now largely privately owned homes. The new large housing development in the Parish, north of Love Lane, only has vehicular access from the A339, making these homes distinct from the rest of the Parish.

The Parish also has two golf courses, each with a hotel: Donnington Grove and Donnington Valley. The Council own two recreations grounds, the larger one at Donnington has a cricket and football pitch, as well as a children's playground, whilst there is a smaller green at Owen Road Field, often used for dog walking. The north of the Parish is largely farmland with scattered houses.

The chalk stream of the River Lambourn forms the southern boundary of the Parish and this is a Special Area of Conservation, as it is rare natural habitat for flora and fauna. Recent sightings include kingfishers, a heron and an egret.

### **The Parish Today**

There are no shops in the Parish, but there are three schools, Trinity School, Shaw-cum-Donnington Primary School, and Castle School for children with learning difficulties from 3-19 years of age. All three schools are on Love Lane, along with the Village Hall. Shaw Church is next to Trinity School, and Shaw House is located the other side of the church. Shaw House is owned by West Berkshire Council and hosts various educational events as well as the district's Register Office.



There is an all-weather sports pitch opposite Trinity School. St Mary's Church Hall is the venue for a number of meetings and activities every week. The Village Hall hosts a number of activities daily for both the Primary School and the Pre-School, as well as local clubs and activities.

Interior of the Village Hall on Love Lane

When the COVID-19 pandemic hit, a Parish group of volunteers was formed, called "SAFE". Its focus was on the elderly, lonely and vulnerable, to ensure they were coping and to see what could be done to help them by organising the collection of food shopping and prescriptions. Emergency funding was generously provided by local donors, to cover the running costs. In these trying times we learned as a Parish that we can make a difference with acts of kindness and consideration and we must not lose this sense of community.

### 3 HISTORICAL BACKGROUND

The parish has a rich history, including the ruins of a medieval castle at Donnington, site of a Civil War siege, and the history of the Elizabethan Shaw House, where a number of Kings and Queens have visited. Much of the parish was a backdrop to the Second Battle of Newbury in 1644. More can be found on the Council website:

<https://www.shawcumdonnington.org.uk/wordpress/about-us/>

Throughout the Parish are buildings of architectural and historical interest. The Parish has 35 listed buildings, including two Grade I buildings; being the Castle, owned by English Heritage, and Shaw House, plus two Grade II\*; being Donnington Grove, a fine example of Strawberry Gothic style and now a hotel, and Donnington Hospital, founded in 1393, the oldest extant alms house in the Parish dating from 1602. Other listed buildings are Grade II, including the Primary School and Schoolmaster's House and a full list can be found on the Council website above. There are two Conservation Areas in the Parish: Donnington Village and, Shaw House & Church.



Shaw House

## 4 TIMELINE

On the 12th December 2018, the inaugural meeting took place of the Shaw-cum-Donnington Steering Group, made up of councillors, church members and parishioners to agree a timetable to work to and scope out the content of a meaningful questionnaire to be \* given to residents. Unfortunately, due to Covid the Parish Plan Refresh was delayed. \*

<b>June 2009</b>	Original Parish Plan signed off by West Berkshire Council
<b>January 2019</b>	Work begins on putting together a questionnaire to send to local residents.
<b>April 2019</b>	Questionnaire printed and delivered by hand to all 650 households along with Parish April newsletter. Electronic version of the questionnaire posted on-line. Responses returned or completed on-line.
<b>May 2019</b>	Initial top level parishioner feedback to the questionnaire presented to residents attending the Annual Parish Meeting and additional feedback obtained.
<b>June 2019 – February 2020</b>	Group collated all the questionnaire responses that were returned / completed on-line and started to compile a draft of the Plan Refresh.
<b>*March 2020 to Spring 2022</b>	Interruption of progress, due to Covid, and the retirement of the then Parish Clerk, led to a delay in finalisation and production of the new action plan.
<b>*May 2022</b>	The revised Action Plan was accepted by Council and published on the parish council website for comments.
<b>*March 2023</b>	Working with the new Parish Clerk, the Plan Refresh and new wording submitted to West Berkshire Council for approval.

\*Dates revised as a result of the Covid-19 pandemic

## 5 METHODOLOGY

Questionnaires were delivered to all of the 650 households in the parish in Spring 2019. Responses were received by post and electronically – 19.1% of those issued were returned, just over the 18% required for the 95% confidence level using 5 as a confidence interval. Although time consuming, all paper responses were added to the online version of the survey, and this generated a PowerPoint display with pie charts and bar charts for the full questionnaire response and feedback. Many individual responses were also gleaned and considered.

When compiling the new Action Plan, the Council decided to only pursue ideas where a majority of the public had supported them, and the percentage responses are included in the Action Plan. One very popular suggestion in the survey was deemed not to be possible for the parish to achieve: a patrol of volunteer neighbourhood wardens, as no one completing the survey offered to volunteer. All the other popular suggestions in the survey are included in the Action Plan, with a view to being completed if possible.

It was also realised that a large number of the ideas in the survey related to expanding the provision of the Village Hall, so these were brought together from the various topic headings in the survey and this helps to show the strength of feeling for an improved community centre in the Parish, offering more services for all sectors of the rapidly expanding community.

## 6 RESULTS OF THE QUESTIONNAIRE

### 6.1 Safety in The Community

The aim of any local authority is to help provide a safe and secure environment for residents. Therefore, part of the questionnaire focused on residents' views on safety and anti-social behaviour in the Parish, as well as safety on pavements, roads and transport across the Parish and looked at measures that might be taken to address perceived problems.

#### **Results Summary**

Respondents cited issues of speeding across the local parish roads and suggested 30mph warning signs and speed cameras. Respondents also asked for greater parish investment in i) traffic calming measures (34%) and, ii) speed reduction (57%) on Parish roads.

A third of respondents were concerned about anti-social behaviour locally and asked for an increased police presence. In addition, 84% of respondents were in favour of a Neighbourhood Warden to help reduce anti-social behaviour but over two-thirds were not in favour of installing CCTV around the Parish.

Over half of respondents were not in favour of additional streetlights - although multiple comments were made highlighting poorly lit areas in the Parish and the need for action, citing safety and curbing of anti-social behaviour as reasons to improve lighting. One key area of



resident concern was St Mary's Church car park which has not had working streetlights for several years. Locations also highlighted included Oxford Road (south of Love Lane and north of Donnington Lodge), Shop Lane, Dene Way, Kingsley Close and Church Road,

63% of respondents wanted greater investment in public footpaths and bridleways, citing unlit areas with no pavement or narrow paths, with cars half parked on paths in some areas. There were a significant number of comments about overgrown vegetation and hidden streetlights resulting in poor lighting and a perceived feeling of unsafe transit, specifically Shaw Hill and Church Road. In addition: a) perceived danger in crossing Long Lane at the dropped kerb by the cemetery, b) insufficient safe path/walking space on Wantage Road, c) perceived danger in walking and crossing Oxford Road to Donnington Recreation Ground and, d) on-street parking issues in Old Donnington, Oxford Road and Love Lane.

Specifically looking at traffic safety in Love Lane: 62% of respondents were not in favour of traffic lights at its junction with Oxford Road and 63% felt the current traffic calming measures are successful.

In respect of public transport: the majority of respondents would use a bus or mini-bus for local trips - over two thirds for travel to town/shopping/work and over a third for doctor's/hospital appointments. Whilst 59% of respondents asked for increased bus services, three-quarters of respondents would not use or pay for a dedicated mini-bus service in the Parish.

Residents' safety improvement ideas suggested included:

- 20mph speed limit along Love Lane in school hours only with chicanes removed
- Speed cameras to aid traffic calming
- Improved street lighting and more lights in specific areas for safer walking
- Evening patrols around St Mary's Church car park, Shaw Park and Trinity School and underpasses to address perceived anti-social behaviour
- Joined up walking /cycle ways to connect the Parish to the town centre
- Repair of pavements for safer walking and widening for prams and buggies

It was noted that quite a few suggestions and comments, although local to the community, were for areas outside of the Parish. The Council will look at these suggestions and endeavour to progress them, as appropriate, over time.

The Council has already addressed the issue of streetlights by upgrading its existing lights to cost-effective LED lights, where possible, and will continue to monitor new requirements. Other action already taken by the Council includes raising anti-social behaviour and vandalism in certain areas with TVP at the SSD CF meetings and getting the St Mary's Church car park lights repaired, as well as direct action to remove overgrown foliage from some paths. In addition, a new speed awareness/speed indicator device has now been purchased for deployment across the Parish.

Medium to longer term Council action will include: reviewing how to improve walking conditions, especially where narrow or no pavements exist, for safe passage along Parish

roads and footpaths, and investigating options for improving public transport links, both for the existing local community and the new housing developments of Donnington Heights and Shaw Valley.

Respondents asked for greater Parish investment in traffic calming and speed reduction measures across the Parish and, indicated that investment priorities, should include care of the elderly with regular visits and improved transport services.

## 6.2 A Healthier Community

The questionnaire looked at aspects of both how the parish nature amenities are used and what amenities are needed in the community, in order to improve the health and well-being of local people, including young people, and to promote the independence of those residents who are elderly, lonely and vulnerable.

### **Results Summary**

The Parish's setting in a rural location provides many opportunities for outdoor pursuits, such as walking, running, cycling or horse riding along the local footpaths and bridleways and 87% of respondents do make regular use of these areas for outdoor activities (e.g. walking, cycling, exercise). Three-quarters of respondents felt the Parish footpaths are well maintained but respondents wanted safe access for walkers and cyclists to the local countryside and town to discourage the use of cars. However, this must be balanced against overuse by cyclists at the expense of the safety of pedestrians, e.g. extending the footpath from the Donnington Valley Hotel to the Fox & Hounds pub would link the cycle way to Chieveley; widening some narrow paths would enable people (and those with prams etc.) not to have to walk on the road.

In addition, half of the respondents were interested in organised local walking groups around the Parish, such as Walk4Life. 50 respondents asked for improved signage and wayfinding posts to improve navigation and usage of paths around the Parish.

Feedback from respondents indicated that a priority for PC investment was to make better use of countryside and parks.

When asked what improvements would make residents use the local footpaths more for outside activities, feedback from respondents was varied including:

- More dog waste bins
- Better signage, leaflets of Parish walks and phone apps
- Improved lighting
- Tree and hedge trimming, undergrowth regularly cleared
- Safer access to paths across fields (animals) and field paths to be accessible
- Regular maintenance of paths with gravel etc. put down to cover very muddy areas

77% of respondents supported the expansion and upgrade of the playground in Donnington Recreation Ground, which has now been completed by the Council.

The Council is keen to understand what type of community events residents would like to see take place. 93% of respondents thought events for people affected by isolation and loneliness, both young and old, to meet and get involved within the community would be beneficial.

Feedback for types of events was wide-ranging with multiple themes including:

- Community garden shed, bike repairs, craft and maker club
- Coffee sessions with interesting talks, knitting crochet and crafts
- Computer skills classes and computer club
- Youth club, children's library, running club for children
- Exercise classes, 50+ classes, yoga, dance, children's' dance classes
- Groups and events for young children and parents/carers
- Residents' day – use of recreation ground for picnics and family events when all ages can mix

When asked for one improvement in the community to help us all have a healthier life, respondents' ideas included:

- A second/larger village hall
- A quiet garden for people to relax in
- An annual health and wellbeing fair with information on volunteer organisations and help
- General social club, community café, food festivals
- Expansion of Donnington Recreation Ground for multi-sports with jogging track
- Donnington walking group
- Improved public transport and cycle ways
- Braille on road crossings, safer crossings, more pedestrian crossings
- Group of volunteers for path upkeep and litter clearance

72% of respondents would like a local community café. Feedback from respondents indicated that priorities for PC investment were for direct spend on village facilities for the community: linking residents together both the young and the elderly, reducing isolation and creating a community centre for all ages.

With limited community space/facilities currently available in the Parish, immediate action for new local facilities and activities is limited but a small community cafe started prior to COVID-19, and since the 'Cost of Living' crisis, a 'Warm Space' has been opened once a week at the Church Hall. The Council will continue with its annual summer tea party for all parishioners held at the Donnington Recreation Ground. In the attached Action Plan, many of these points have been combined with the plans for a community hub, in an improved and expanded village hall, in the next section.

The Council intends to investigate how existing facilities can be advertised more clearly to provide better information for the community (such as existing walking/rambling groups and exercise groups etc.). Additionally, the Council has already added two new pieces of play equipment to Donnington Recreation Ground playground. The Council will work with West Berkshire Council to improve safe access to cycle routes and dedicated footpaths across the Parish, with improved signage for routes.

### 6.3 A Prosperous Community

The questionnaire also addressed the local area economy and making the Parish a great place to live and work. The Council wants to encourage use of local facilities and areas of historic interest for people to enjoy. 93% of respondents have visited Donnington Castle and 70% currently visit Shaw House.

#### **Results Summary**

Combining the desire for a closer-knit community with more amenities, and as an aid to combat isolation and loneliness, the Council wanted to know residents' views on its idea of a future community hub or hall.

77% of respondents agreed that a community hub with additional rooms and flexible spaces should be made available for social events. Respondents highlighted how they would most like to use a community centre, if available:

- Private hire (parties etc.)
- Socialising (coffee mornings etc.)
- Public/group meetings
- Access to local information
- Additional clubs

Whilst some respondents felt the current village hall was adequate and that there should be no new building, and that school halls could be utilised for more space, over three-quarters of respondents were in favour of this and other suggested facilities which included:

- Hire for group and health meetings (e.g. Parkinson's), evening classes
- Classes for toddler groups and fitness (Pilates, Yoga, boot camp)
- Café for socialising and lunches
- Community shop, community promotion events
- Writing club, social club and Wi-Fi access
- Community growing and wildlife activities

However, 60% of respondents didn't think space should be allocated in this amenity for shared storage space for community groups. In addition, pre-Covid, 76% of respondents who worked at home were not in favour of flexible shared workspace or for networking. Councillors believe that post-Covid this response may be somewhat different.

75% of respondents were in favour of accepting an increase in the Parish council tax precept to fund local improvements.

High percentages of respondents have visited local sites of historical interest and 65% thought these sites should be promoted more.

As highlighted, there is limited community space currently available in the Parish and, as an immediate response to the clear need to address loneliness and isolation and the request for social events and coffee mornings, a monthly community café in the Village Hall was

introduced on a trial basis. In the meantime, the Council is investigating other options to expand community space.

## 6.4 A Greener Community

Here, the Council is looking at what people think they can do to make a difference; for instance, encouraging consumption of local produce and increasing the diversity and protection of local wildlife. This will include a reduction of the community carbon footprint, reducing waste and increasing recycling.

### **Results Summary**

The questionnaire asked which areas residents would like to see the Council invest in further to help our local community to **become greener**; nearly three-quarters of respondents asked for more Parish investment for **increased litter picking** around the Parish to keep the area clean and **almost two-thirds** asked for improved **maintenance of footpaths and bridle paths**. **Feedback included a request for more litter bins.**

In addition, a high percentage of respondents also asked for investment to protect the local wildlife areas and 39% of respondents were in favour of **more signposts and wayfinding signs for local footpaths and bridle paths** to make it easier to navigate around the Parish on foot or cycle.

Although general maintenance of our local area is the responsibility of WBC, over 70 respondents were **in favour of further investment from the Council for improved maintenance of grass verges, especially cutting back vegetation from footpaths in the Parish, as well as maintenance of recreation grounds. Nearly 40 respondents asked for hedge trimming to be increased.** Feedback comments highlighted that, although this is needed by both the Council and local farmers, we need to keep the area green and that cutting back needs to be tempered and not be at the expense of wildlife, and at the right time of year

62% of respondents wanted Parish investment in local schemes to aid local wildlife protection; suggestions included a Parish link-up for setting aside strips for nature with gardens and farmers and led by schools and the Parish, putting up nesting boxes with wildlife activities with BBOWT.

Feedback from respondents included suggestions for **nature projects for the schools** for science classes, e.g. monitoring local air quality and feeding results to a central project or a nature project around a local venue.

The introduction of volunteer environmental wardens was supported by 61% of respondents and feedback ideas for a greener community were varied including:

- Encouraging youngsters to keep the area clear of rubbish
- Cleaning up the River Lambourn – keeping it clear of debris, especially at times of heavy rain
- Planting around the Parish
- Extending car parks / review car parking facilities on housing estates
- Create a footpath north on Wantage Road from its junction with Oxford Road

- Emptying dog waste bins more frequently
- Campaigning to reduce single use plastics and involving the schools
- Providing a recycling hub for non-kerbside items
- Urging WBC and local businesses to widen plastic recycling options

23 respondents asked for more allotments - and new allotments will be needed for the new housing development now being built; feedback suggestions included a community garden, ground for community planting plus a disabled access Parish allotment.

Short term actions by the Council include more regular litter picking events and a focus on local maintenance to improve local footpaths and access to linked cycle routes/dedicated footpaths across the Parish with improved signage for routes, thus encouraging residents to leave cars at home.

Long term action to support local wildlife, the river and the environment will require a joint initiative with other stakeholders which the Council will initiate. This will also include investigating options for additional allotments, parks and green spaces for current and future residents.

## 6.5 A Stronger Community

Our Parish community should seek to include everyone, fostering a sense of belonging and participation in community life, providing similar life opportunities and accessible services for all. Communication and information exchange is a key part of this and was included in the questionnaire to enable the Council to understand how to communicate better with its residents and how Parish information, about things such as local events, can be distributed.

### **Results Summary**

Everyone, 100% of respondents, were in favour of the Parish newsletters continuing with a third of respondents asking for paper copies to continue to be available. 65% of respondents asked for a regular newsletter via email.

Not everyone has access to or uses the Internet, which is borne out by respondents' answers to how they found out about Parish community events; 61% found information in the Parish newsletters, others by word of mouth or posters and noticeboards and only 11% found information via the Parish website or Facebook pages.

Feedback from respondents asked for details advertising Parish events and promoting St Mary's Church activities – not a lot of information or notice of events is received and emailing a list was suggested. Respondents also asked for a community directory of local trades in the Parish.

The Council has held several community events; nearly half of respondents have taken part in a litter picking event and three-quarters of respondents have attended one or more of the annual Parish tea parties at Donnington Recreation Ground.

Respondents suggested many types of free community events they thought the Council could hold, including:

- BBQ and picnics
- May Day or Summer fêtes
- Events for national celebrations (e.g. bonfire night, royal weddings or Children In Need)
- More frequent litter picking events

The Council will need help from Parish residents to implement improvements and it was inspiring that so many respondents were willing to help with future projects. Although only one person registered their name and contact details for volunteering, the Council hopes to build a database of residents' contact details to be able to advertise these volunteer projects. Respondents highlighted their willingness to help and support activities, including litter picking, becoming a school governor, and community hub and book exchange activities.

Nearly 50% of respondents said they would be willing to volunteer in the community with most people offering to help with: litter picking, the Great British Spring Clean, road signage cleaning and public right of way clearance. Feedback included suggestions for regular volunteer action groups on litter, gardening, cleaning, mending/repair and helping out within the Parish.

Amenities in the local community include the Village Hall and St Mary's Church and hall; 68% of respondents have used the Village Hall and 21% visit St Mary's Church.

A small majority of respondents were not in favour of additional facilities being available at the Village Hall. The 44% of respondents who were in favour of the hall amenities being expanded provided a variety of ideas they would like to see:

- Community focal point, social gathering place, Internet access and better promoting of events
- Sale of goods/exhibitions events
- Exhibitions and film club
- Exercise classes
- Coffee mornings, toddler groups, café with children's toys

The Parish Council maintains two recreation areas in the community: Donnington Recreation Ground and Owen Road Field - and part of Snelsmore Common Country Park is also within the Parish. We asked how residents make use of these green spaces. The highest percentage of respondents replied that they used these areas for walking/rambling, exercise or dog walking.

WBC provides library services including the mobile library and home service, and 85% of respondents were in favour of the Council continuing its annual donation to WBC to support these services for the Parish. Feedback from a non-supporter highlighted that use of libraries was being replaced by the availability of electronic literature on-line although, for our Parish, other feedback has shown that many residents do not use the Internet.

Many of the future improvements for the community will require funding and when asked, three-quarters of respondents were willing to pay for this with a small increase in their Council Tax bill.

The main priorities highlighted (by both those willing to pay and those not) for funded improvements included:

- Community cleaning, tidying of environment, dog warden
- Better bus services and transport for the disabled
- Community hub/centre, improved parish facilities and uniting lonely and isolated residents
- Traffic calming (vehicles and speeding cyclists)
- Home libraries
- Parks and playground equipment, better use of the countryside
- Repair of pavements and roads
- Policing and safety in the community

When asked in the questionnaire, how residents contacted the Council, the majority confirmed this is either in person, by telephone or, at meetings, and 25% rely on the newsletter. 36% also used email and 17% of respondents used the Council website or Facebook pages. Feedback from respondents asked: who the Parish Council members are and what the functions and powers of the PC are.

The last item on the questionnaire asked for any topics residents wanted to raise with the Council; suggestions and comments included:

- Increase Parish infrastructure prior to the building of the new housing estate
- Better transport services needed locally to improve our environment
- Manage traffic speeding on local roads and off-street parking areas for residents.
- Improve street lighting in certain areas e.g. Dene Way and Shaw Hill.
- Extend the footpath from Donnington Valley Hotel to the Fox & Hounds pub to join up with the Chieveley cycle track.
- Fence off the playground area in Donnington Recreation Ground and have a designated dog walking area for child safety.
- Invest in activities for local teenagers.
- We live in a lovely area and the questionnaire suggests that it is unsafe, which it isn't.
- Village Agents to support isolated and vulnerable people and Council to visit people to chat and discuss concerns on doorsteps.
- Who are the Parish Councillors and what does the Parish Council do?

The Council will continue with Parish newsletters and intends to upgrade and progress to a quarterly community newsletter during this year; although this will be published on-line, it is recognised that not everyone in the Parish has access to or uses the Internet, and hard copies will be made available.

To aid this, parishioners are asked to provide the Council with their contact details and how they would like to receive Parish updates – for instance regarding local activities and events.



As mentioned above, there are existing activities around the Parish that would be of interest to residents, for instance, pensioner lunches, flower-arranging classes and art classes at St Mary's Church and various dance classes/exercise classes at the Village Hall.

Over the longer term, the Council intends to liaise with local stakeholders for a united approach to promoting such events and community activities and local business information.

'Ask the Council' responses raised interesting topics for the Council to review and it will investigate options for the future.

Should you want to view a breakdown of the questionnaire in pictorial format, please [click on this link](#) to view the survey responses in PowerPoint. Click on [this link](#) to see the live version of the 2023 action plan which summarises all the actions captured.

## 7 THANK YOU

To all the people who volunteered to help with this major project. Firstly, to the residents of the Parish who were motivated to fill in the questionnaire and return to us for collation. 132 out of 750 questionnaires posted or positioned around the Parish were returned. 19% is a good level of response for this type of survey.

Thank you to the Parish Plan core team, which consisted of:

Bill Graham  
Barbara Bradfield  
Paul Bryant  
Mary Carter  
Sean Doherty  
Gill Durrant  
Malcom Edwards  
Gill Lutterworth  
Elizabeth Nonweiler  
Glyn Thomas  
David Willetts  
Marion Wood

We would also like to thank several local residents who attended meetings, tested early survey examples and added their knowledge and experience to the mix: Sally Breach from St Mary's Church who helped us with rooms to meet in and also proof reading and John Austin, our previous Parish Clerk who also organised the postal recovery system that managed the survey.

## 8 ACTION PLAN

Objective	Action	Priority (HML)	Timeline (SML)	Project Manager / Lead Partner	Other Partners	Justification	Progress /Completed
<b>Safety in the Community</b>							
Upgrade obsolete streetlights to improve footpath and car parking safety	Upgrade all streetlights in the Parish to LED	High	Short (<12 months)	Parish Council		Concerns of poorly lit areas	Upgrade of existing street light bulbs to LED completed 2019.
	Liaise with WBC for repair of St Marys Church car park streetlights	High	Short	Parish Council	WBC	Church car park has not had working streetlights for several years	Lights activated January 2021.
Reduce vehicle speeding within the Parish	Look for ways to aid traffic calming a) speed awareness education for drivers and, b) install meaningful speeding deterrents	High	Medium (12-24 months)	Parish Council	WBC	Significant and ongoing issues of speeding on local roads. Respondents asked for greater parish investment in traffic calming measures (34%) and speed reduction (57%)	Mobile speed monitoring performed; data analysis resulted in PC buying a Speed Indication Device [SID] May 2021, pursuing a WBC licence to operate it plus permanent posts installed by WBC March 2022, enabling PC to commence (a) and collect data to facilitate (b)
Provides safe passage for pedestrians along Love Lane & at its junction with Oxford Road	Approach WBC to improve the safety of pedestrians when crossing Oxford Road	High	Medium	Parish Council	WBC	Residents' concerns for walking along Love Lane regarding a perceived danger in crossing Oxford Rd to Donnington Recreation Ground.	A new pavement inset for safer crossing at the chicane west of Northern Ave completed Spring 2022. PC asked WBC for a crossing on Oxford Road by the recreation ground / Castle pub; WBC feedback: no action taken after investigation; no safe place to install a crossing there and insufficient demand at that location.
Review and improve Parish footpaths	Shaw Hill - improve lighting by cutting back overgrown trees	High	Medium	Parish Council	WBC	Hidden streetlights and overgrown vegetation resulting in poor lighting and a perceived feeling of unsafe transit, specifically Shaw Hill and Church Road	Parish streetlights upgraded to LED 2019 & Church car park lights repaired 2021. Lamp Acres/ Love Lane western pavement repaired by WBC 2020. Overgrown foliage on Shaw Hill largely cutback Spring 2022 by WBC
	Consider extra streetlights	High	Medium	Parish Council			
	Ask WBC to improve the footpath on Oxford Road	High	Long (2-5 years)	Parish Council	WBC	Unlit areas with no pavement or narrow paths and on-street parking issues in Oxford Road	

Objective	Action	Priority (HML)	Timeline (SML)	Project Manager / Lead Partner	Other Partners	Justification	Progress /Completed
	between The Castle pub & Donnington Valley Hotel						
	Review all pavements to ascertain the issues and campaign with WBC for improvements	High	Medium	Parish Council	WBC	63% of respondents wanted greater investment in pavements, footpaths and bridleways, citing unlit areas with no pavements or cars half parked on narrow paths	
Consider a visible Parish presence to deter vandalism/ anti-social behaviour and provide support to the community	Review options for implementing voluntary Neighbourhood Warden, campaign for Community Police to provide extra patrols	Med	Long	Parish Council		84% of respondents in favour of a uniformed neighbourhood warden for a visible presence to deter anti-social behaviour: two part-time people would be needed.	None of those questionnaire respondents who offered to volunteer came forward with names or contact details. If the Parish receives future reports of anti-social behaviour, it will liaise with TVP.
Improve public transport links for local residents	Push for provision of new bus services for the Parish and new houses	Med	Long	Parish Council	WBC/bus providers	59% of respondents wanted more bus services; respondents' priorities for PC investment included transport services and improved bus services	This is a long-term issue; opportunity with the new development to investigate new routes and discuss with WBC and other providers. PC will liaise with WBC now the new development is progressing
<b>A Healthy Community</b>							
Expansion of Donnington Recreation Ground playground	Provide additional play equipment when funds permit	High	Medium	Parish Council		77% of respondents supported improvements to the playground & 46% of wanted this to cater for a range of ages and multiple sports.	Completed. In 2019 a small addition to the playground was installed using donated money. In August 2021 a major expansion took place when the PC installed a large wooden climbing castle.
Improve facilities available at the Cricket Pavilion in Donnington Recreation Ground	Review options for enhancements when funds permit	Med	Long	Parish Council			
Improve access for cyclists and pedestrians to the local countryside and town; move	Review current routes in the Parish for requests to WBC, e.g. extending footpath from Donnington	Med	Long	Parish Council	WBC	87% of respondents regularly use parish footpaths and bridlepaths. Safe access for walkers and cyclists to the local countryside	WBC is planning improved cycling and walking route from Love Lane to Newbury Town Centre as part of the new housing development and a cycling path is also being considered to link the Parish with Hermitage

Objective	Action	Priority (HML)	Timeline (SML)	Project Manager / Lead Partner	Other Partners	Justification	Progress /Completed
towards a linked system of walkways across the Parish	Valley Hotel to Fox & Hounds pub					and town required to discourage use of cars	
	Review signage for cycle paths and pedestrian routes	Med	Short			50 respondents asked for better wayfinding posts & signage for navigation of footpaths	To be partly covered by the new WBC routes into Newbury from Love Lane
Reduce Isolation and loneliness; improve social cohesion in the Parish	Introduce trial community café sessions	High	Short	Parish Council	Village Hall Church	72% of respondents would like a local community café.	For eight months before Covid, a community café was run monthly on Thursdays in the Hall which proved popular. Recently, the Church has opened a weekly 'Warm Space' called The Myrtle Café which attracts regular visitors.
	Expand the community use of the Village Hall		Long	Parish Council	Village Hall	93% of respondents said local facilities & social events should be available for various ages & social groups to address loneliness and encourage socialising within the community. Respondents' PC investment priorities were for direct spend on village facilities to link residents together & reduce isolation, care of the elderly and create a community centre for all.	Greater use of the hall space is very limited until the Primary School moves to its new building, planned for the academic year of 2025-2026 (see Prosperous below). In the interim we will work to maximise the Parish assets we have for the community. The Council is helping to publicise the Village Hall events and classes with entries on its Parish webpage.
	To investigate existing local walking clubs and publish information	Med	Med	Parish Council		87% of respondents regularly use the local paths and bridleways and 55 respondents wanted to join a local walking group.	
<b>A Prosperous Area</b>							
Look into the possible expansion of the Village Hall to enable it to increase the social facilities	Work with the Village Hall Committee to arrange a structural survey of the Village Hall, to ensure it is fit for the future	High	Long	Parish Council	Village Hall	44% were in favour of provision of more facilities at the Hall, plus upgrade for Wi-Fi. 75% of respondents in favour of a Parish Council tax increase to fund local improvements.	A recent structural survey in July 2022, showed the pre-1912 building is structurally sound. Building energy efficiency upgrade in progress Spring 2023.

Objective	Action	Priority (HML)	Timeline (SML)	Project Manager / Lead Partner	Other Partners	Justification	Progress /Completed
available to the community	Look at possible acquisition of land to enable the hall to be expanded	High	Long	Parish Council	Hall, WBC, Diocese, local business & charities	No ground space to expand the building to provide additional services	PC is part of a Community Steering Group to explore the possibility of expanding the Village Hall when the Primary School moves to its new building. This is a long-term project in discussion with other parties
	Support Village Hall Committee in the future hall expansion/upgrade	High	Long	Parish Council			
Promoting Heritage sites within the parish	Work with English Heritage (for Donnington Castle) & WBC (for Shaw House) to encourage greater awareness & use of events & activities by the local community	Med	Long	Parish Council English Heritage and WBC		93% of respondents have visited Donnington Castle and 70% currently visit Shaw House	PC discussing with English Heritage to set up a 'Friends of Donnington Castle' group. A beacon lighting event for Queen's Jubilee Event was held at Donnington Castle in June 2022. PC interested in working with WBC /Shaw House for volunteers to restore the gardens but pending new WBC officer
<b>A Greener Community</b>							
Improve the appearance of local area & support the environment; reduce litter strewn around.	To hold more frequent litter picks & raise awareness of these events & consider providing more rubbish bins in known trouble spots	High	Short	Parish Council		72% of respondents want more Parish investment for Parish litter picks and encouraging youngsters to keep a clean environment. Feedback included requests for more litter bins.	Annual litter picks now restarted & a new bin put into Castle Pub carpark. Increased regular litter picker hours for pub car park and recreation ground. To review more regular litter picks
To protect and enhance local environment and wildlife areas in the Parish	Work with Renewal Project to enhance River Lambourn for wildlife	Med	Medium	Parish council	Renewal Project	62% of respondents wanted Parish investment in local schemes to aid local wildlife protection e.g. putting up nesting boxes with BBOWT & wildlife activities	Contact the Renewal Project Organiser & work with them to enhance wildlife on the river Lambourn
	Work with BBOWT to encourage wildlife e.g. putting up nesting boxes.	Med	Medium	Parish Council	BBOWT		Contact BBOWT to find out how we can work with them to improve wildlife habitat in the Parish
	Wild meadow planting	Med	Medium	Parish Council	Public		Following consultation with local residents a wildlife meadow on Owen Road Field site was

Objective	Action	Priority (HML)	Timeline (SML)	Project Manager / Lead Partner	Other Partners	Justification	Progress /Completed
							planned for Autumn 2022, but implementation postponed due to a lack of local interest
	Work with local schools on nature projects	Med	Medium	Parish Council	Local Schools	Respondents' suggestions for nature projects for schools e.g.: monitoring local air or, a nature project at a local venue	To invite local schools to take part working with us on these projects
Parish local maintenance	Maintain appearance of the parish, in particular overgrown hedges	Med	Long	Parish Council		70+ respondents asked for the cutting back of vegetation over public footpaths and approx. 40 respondents asked for hedge trimming to be increased	When the PC receives complaints from the public, landowners will be contacted and asked that they cut back their hedge. Work to be done at the appropriate time of the year
To provide greater access to allotments in the Parish, for the new housing & for people with small or no gardens	Work with developers, liaise with the Church regarding allotment space	Med	Medium	Parish Council	Church, Developers	A strong demand for extra allotments and other community garden/planting space	For the benefit of the new homes five new allotments are expected to be included within Donnington Heights
	Review available space for new future Parish allotments	Med	Medium	Parish Council			The PC has an ongoing project to look at areas of land it can acquire for additional Parish allotments
Environmental wardens	Introduce volunteer environmental wardens	Med	Medium	Parish Council	Public	61% of respondents wanted volunteer environmental wardens across the Parish	Several respondents stated their interest in volunteering, but nobody provided any contact details not progressed.
<b>A Stronger Community</b>							
Create a community & Parish newsletter	Expand & update current newsletter to include local information & circulate more frequently.	High	Medium	Parish Council	St Mary's Church	100% of respondents want Parish newsletters to continue; 35% want to receive a paper copy and 65% asked for a regular newsletter via email	Letters distributed to residents 3 times a year at present. PC now has an editor for a new style of Parish newsletter to begin, liaising with the Church to involve the wider local community
	Create an email list to send the newsletter electronically	High	Medium	Parish Council			Newsletters will ask for email addresses to collate an email list for electronic newsletters.
Communication of community & Parish events	Expand use of the Parish website & social media pages, to grow their	Med	Medium	Parish Council		The Parish newsletter, word of mouth or posters are very effective methods of communication in the Parish; only	The PC has already started to post details of events on other local Facebook pages

Objective	Action	Priority (HML)	Timeline (SML)	Project Manager / Lead Partner	Other Partners	Justification	Progress /Completed
	following & to publicise events					10% of respondents currently use the Parish website or Facebook	
Parish Council contact and information	Promote the PC to improve awareness of the Council to parishioners using local noticeboards and its website.	Med	Short	Parish Council		Respondents request for information about Councillors; only 17% use the Parish website or Facebook for contact	Details will be posted on the Parish website after the 2023 May elections
Community volunteer action group	Make more use and involve Parish volunteers for litter picking & community activities	Med	Medium	Parish Council		Approx. 50% of respondents willing to volunteer for Parish community events, including volunteer action groups on litter, gardening, cleaning, mending/repair and helping out within the Parish	Refer to 'Green Community' above re a wildflower meadow at Owen Road Field. During Covid lockdowns a volunteer group, 'SAFE', was formed to focus on prescriptions & shopping collection for local vulnerable & elderly people. Also made NHS scrubs, headbands & bags
To liaise with the Church in promoting its activities across the Parish	Work with the Church to publicise their events in PC newsletters, noticeboards, website & social media	Med	Medium	Parish Council	St Mary's Church	79% of respondents did not use the Church facilities. Opportunity to broaden awareness of activities to current and new residents.	Church events are regularly advertised on the PC social media & noticeboards. PC joint delivery of newsletters ongoing - especially at Christmas.
Support the Library Service provided by WBC	To continue to support the service through the precept	Med	Medium	Parish Council	WBC	85% of respondents agreed with PC making annual donations to WBC to support provision of local & mobile library services	The PC has made the recommended contribution to the WBC library service for a number of years.



## Shaw-cum-Donnington - 2022 Community Parish Plan Action Point Summary

Objective	Action	Priority (HML)	Timeline (SML)	Project Manager/ Lead Partner	Other Partners	Justification	Progress /Completed
<b>Safety in the Community</b>							
Upgrade obsolete street lights to improve footpath and car parking safety	i) Upgrade all street lights in the parish to LED	High	Short (<12 months)	Parish Council		Although 56% of respondents didn't think there was a benefit from installing more street lights, many comments were received to highlight poorly lit areas in the parish, citing safety and to curb anti-social behaviour as reasons to improve lighting. Locations highlighted included Shaw Hill, Oxford Rd (south of Love Lane and north of Donnington Lodge), Shop Lane, Dene Way, Kingsley Close and Church Rd.	Upgrade of existing street light bulbs to LED completed 2019.
	ii) Liaise with WBC for repair of St Marys Church car park car park street lights	High	Short	Parish Council	WBC	One key area of resident concern was St Mary's church car park which has not had working streetlights for several years.	Lights activated January 2021.
Reduce vehicle speeding within the parish	Review speeding data on main parish roads with WBC and implement a cost effective solution to aid traffic calming. Look for innovative ways to: a) put in place meaningful speeding deterrents and, b) educate drivers on the dangers of speeding.	High	Medium (12-24 months)	Parish Council	WBC	Respondents cited issues of speeding across the local parish roads and suggested 30mph warning signs and speed cameras. Respondents also asked for greater parish investment in: i) traffic calming measures (34%) and, ii) speed reduction (57%) across the parish.	Mobile speed monitoring performed; data analysis resulted in PC purchasing its own Speed Indication Device [SID] in May 2021, then pursuing a licence to operate from WBC. Permanent positions installed by WBC contractors March 2022, enabling the parish council to commence (a).
Provide safe passage for pedestrians along Love Lane & at its junction with Oxford Rd	Approach WBC to improve the safety of pedestrians when crossing Oxford Rd.	High	Medium	Parish Council	WBC	63% of respondents felt the traffic calming measures in Love Lane were successful, and 62% did not want traffic lights installed at its junction with Oxford Rd. However, significant issues were highlighted by respondents walking along Love Lane and regarding a perceived danger in crossing Oxford Rd to Donnington Recreation Ground.	The new pedestrian inset pavement for safer crossing, at the relocated chicane west of Northern Avenue, was completed in Spring 2022. Parish Council invited WBC Highways to a recent council meeting and asked WBC to explore possibilities for a crossing on Oxford Road between the recreation ground and the Castle Pub; feedback is expected Spring 2022.
Review and improve parish footpaths	(i) Shaw Hill - improve lighting by cut back of overgrown trees & consider extra streetlights.	High	Medium	Parish Council	WBC	Respondents provided a significant number of comments on overgrown vegetation and hidden street lights resulting in poor lighting and a perceived feeling of unsafe transit, specifically Shaw Hill and Church Road.	As above, parish streetlights upgraded to LED 2019 & St Mary's Church car park lights repaired 2021. Lamp Acres/ Love Lane western pavement repaired by WBC 2020. Overgrown foliage on Shaw Hill planned by WBC for cutback
	(ii) Campaign for WBC to improve footpath provision on Oxford Rd between The Castle Pub & Donnington Valley hotel.	High	Long (2-5 years)	Parish Council	WBC	Feedback from respondents highlighted unlit areas with no pavement or narrow paths, with cars half parked on narrow paths and on street parking issues in	

## Shaw-cum-Donnington - 2022 Community Parish Plan Action Point Summary

	iii) To review all pavements to ascertain the issues and campaign for WBC for improvements	High	Medium	Parish Council	WBC	63% of respondents wanted greater investment in public footpaths and bridleways, citing unlit areas with no pavement or narrow paths, with cars half parked on paths in some areas, plus perceived danger in crossing: a) Oxford Rd to recreation ground, b) Long Lane at dropped kerb by the cemetery, c) safety issue on Wantage Rd. Feedback from respondents highlighted on street parking issues in Old Donnington, Oxford Rd and Love Lane.	
Consider providing a visible parish presence to deter any vandalism / anti-social behaviour and provide support to the local community	To review options for implementing voluntary Neighbourhood Warden and campaign for Community Police to provide extra patrols	Med	Long	Parish Council		Feedback indicated that respondents thought TVP should provide rural area patrols, however, 84% of respondents were in favour of a uniformed neighbourhood warden for a visible presence to deter anti-social behaviour and to keep an eye on the parish; two part-time people would be needed.	None of those questionnaire respondents who offered to volunteer came forward with names or contact details. If the parish receives future reports of anti social behaviour, it will liaise with TVP.
Improve public transport links for local residents	To liaise with WBC/local bus company during the build of the new housing development off Love Lane, for provision of combined bus service incorporating the new development and parish	Med	Long	Parish Council	WBC/ bus providers	59% of respondents wanted more bus services; over 2/3rds for travel to town/shopping/work and over 1/3rd for doctors/hospital appointments.	This is a long term issue but we have an opportunity with the new housing development to investigate new routes and discuss with WBC and other providers - although if there is only a small level of usage by people this would mean a service would not be viable.
<b>Sustainable Communities Strategy Theme: A Healthy Community</b>							
Expansion of Donnington Recreation Ground playground	i) To provide additional play equipment when funds permit	High	Medium	Parish Council		77% of respondents supported general improvements to the playground. 46% of respondents wanted to see the playground upgraded to cater for a range of children's ages/multiple sports plus	Completed. In 2019 a small addition to the playground was installed using donated money. In August 2021 a major wooden climbing castle was installed.
Improve access for cyclists and pedestrians to the local countryside and town ;To move towards a linked system of walkways across the parish	i) Review current routes across the parish and make recommendations to WBC	Med	Long	Parish Council	WBC	87% of respondents regularly use parish footpaths and bridlepaths. Although 78% of respondents thought the bridle paths were well maintained and no immediate action is required, safe access for walkers and cyclists to the local countryside and town is required to encourage non-use of cars. But balance this against overuse by cyclists at expense of the safety of pedestrians; e.g. extending footpath from Donnington Valley Hotel to Fox & Hounds Pub would link the cycle way to Chieveley; widening some narrow paths would enable people (and those with prams etc.) not to	WBC is planning improved cycling and walking route from Love Lane to Newbury Town Centre as part of the new housing development and a cycling path is also being considered to link the parish with Hermitage.
	ii) Review signage for cycle paths and pedestrian routes	Med	Short			50 respondents asked for improved signage and wayfinding posts to improve navigation and usage of paths around the parish.	To be partly covered by the new WBC routes into Newbury from Love Lane.

## Shaw-cum-Donnington - 2022 Community Parish Plan Action Point Summary

A Prosperous Area							
Reduce Isolation and loneliness; improve social cohesion in the parish	i) Look into the possibility of acquiring the primary school (once it moves to the new build) for use as a community building	High	Long	Parish council	WBC, Diocese, local business & charities	93% of respondents replied that local facilities and local social events should be available for various age and social groups to address loneliness and encourage socialising within the community. Many ideas were put forward by respondents with the garden shed, computer club, educational and exercise classes and coffee sessions the most popular, plus requests to look at Village Agents and a youth club. 75% of respondents were in favour of accepting an increase in the parish council tax to fund local improvements. Feedback from respondents indicated that priorities for PC investment was for: community integration with schools as the new housing developments grow; direct spend on village facilities to link residents and reduce isolation, make better use of countryside and parks, care of the elderly with regular visits and transport services, improved bus services and safety in the	The Parish Council is taking part in a Community Steering Group to explore the possibility of acquiring the current primary school building in Love Lane, once the new school is built, and using this as a community hub, to be managed alongside the Village Hall. A resident is running a survey in Spring 2022 to find out current views for the use of the Primary School when the new school opens in the coming years.
	ii) To introduce trial community café sessions	High	Medium	Parish council	Village Hall, St Mary's Church, WI	72% of respondents would like a local community café. Feedback from respondents indicated that priorities for PC investment were for the community: linking residents together both the young and the elderly, reducing isolation and creating a community hub for all ages	For eight months before Covid, a monthly community café on Thursday afternoons was initiated at the village hall. This proved popular. Currently unable to re-introduce due to insufficient parking space at the village hall [currently used by teachers and parents of the school]. This will change when the school relocates in a few years time. To investigate other venues in the meantime.
	iii) To investigate existing local walking clubs and publish information	Med	Long	Parish council		87% of respondents regularly use the local paths and bridleways for outdoor activities (e.g. walking, cycling, exercise) and 55 respondents wanted to join a local walking group.	This will be addressed within the future community hub project. To investigate and publicise existing groups in the meantime.
Expand the community use of the Village Hall	Work with the Village Hall Committee to arrange for a structural survey of the Village Hall, with a view to improving the facilities, eg a better kitchen and wifi. The Parish Council will help to publicise the village hall and events that are held there.	High	Long	Parish Council	Village Hall Committee	68% of respondents use the village hall; 56% these felt the village hall should remain as it is but 44% were in favour of the provision of more facilities by the village hall - linking this to a future hub with many suggestions including: coffee mornings, book exchange, sale of goods /exhibitions, exercise classes, toddler groups and quiz nights plus upgrade to provide Wi-Fi connectivity	This will be a long term project dependent on the new housing development. In the interim we will work with others to maximise the parish assets we have for the community, focussing on a few events and building up gradually, with the aim of integrating the village hall with the new community hub.
Promoting Heritage sites within the parish	To work with English Heritage for Donnington Castle & WBC for Shaw House for events and activities to encourage greater awareness and use by the local community	Med	Long	Parish Council	English Heritage and WBC	93% of respondents have visited Donnington Castle and 70% currently visit Shaw House	The parish is in discussion with English Heritage to set up a 'Friends of Donnington Castle' group. A beacon lighting event for QJE is planned at Donnington Castle in June 2022. Parish council would be interested in working with WBC /Shaw House for volunteers to restore the gardens but pending WBC officer being in post.

## Shaw-cum-Donnington - 2022 Community Parish Plan Action Point Summary

A Greener Environment							
To support the environment and improve the appearance of our local area by reducing the amount of litter and rubbish strewn	to hold more frequent litter picks and raise awareness of these events; consider provide more rubbish bins in known trouble spots	High	Short	Parish council		72% of respondents asked for more parish investment for litter picking around the parish and encouraging youngsters to keep a clean environment. Feedback included a request for more litter bins,	Litter pick planned for 25th March, 2022 replacement bin put into Castle pub cp; increased litter picking hours for pub cp & rec ground
to protect and enhance local environment and wildlife areas in parish	i) work with Renewal Project to enhance River Lambourn for wildlife	Med	Medium	Parish council	Renewal Project	62% of respondents wanted parish investment in local schemes to aid local wildlife protection; suggestions included parish link up for set aside strips for nature with gardens and farmers and led by schools and parish, putting up nesting boxes with wildlife activities with BBOWT	To make contact with the organiser of the Renewal Project and work with them to enhance wildlife on the river Lambourn
	ii) work with BBOWT to encourage wildlife e.g putting up nesting boxes.	Med	Medium	Parish Council	BBOWT		Contact BBOWT to find out how we can work with them to improve wildlife habitat in the parish
	iii) wild meadow planting	Med	Medium	Parish Council	Public		Following consultation with local residents a wildlife meadow on Owen Rd Field site will be planned for autumn 2022
	iv) to work with local schools on nature projects	Med	Medium	Parish Council	Shaw-cum-Donnington Primary School, Trinity School, Castle School		feedback from respondents included suggestions for nature projects for the schools for science classes e.g.: monitoring local air quality and feeding results to a central project or a nature project around local venues e.g. gardening
Parish local maintenance:	Maintain appearance of the parish, in particular overgrown hedges	Med	Long	Parish Council		More than 70 respondents asked for greater investment in the cutting back of vegetation over public footpaths and almost 40 respondents asked for hedge trimming to be increased; both requests included feedback that this should not be at the expense of wildlife, to encourage work to be done at the appropriate time of the	When the Parish Council receives complaints from the public, landowners will be contacted and asked that they cutback their hedge.
to provide greater access to allotments in the parish, including the new housing development, for people with small or no gardens	work with developers for provision of allotments; liaise with the Church regarding current allotment space; raise awareness of empty allotments at other nearby Newbury locations. Review future available space for new parish	Med	Medium	Parish Council	Church, Developers	23 respondents asked for more allotments and new allotments will be needed for the new housing development to be built north of Love Lane; feedback suggestions included a community garden, ground for community planting plus a disabled access parish allotment	5 new allotments are expected to be included with the west side new development for the benefit of the new homes
Environmental wardens:	Introduce volunteer environmental wardens	Med	Medium	Parish Council	Public	61% of respondents thought we should introduce volunteer environmental wardens across the parish	Several respondents stated their interest in volunteering, but nobody provided any contact details. not progressed

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A Stronger Community							
Create a community & parish newsletter:	Expand the current newsletter to include more local information, and circulate it more frequently. Create an email list to send the newsletter electronically.	High	Medium	Parish Council		100% of respondents want parish newsletters to continue; feedback showed that 35% wanted to receive this as a paper copy and 65% of respondents asked for a regular newsletter via email. Feedback from respondents asked for details advertising parish events - nota lot of information or notice of events is received and emailing a list was suggested. Feedback from respondents asked for a community directory of local trades in the parish.	The Parish Council has advertised for a volunteer newsletter editor, so far without success. Letters are distributed to residents 3 times a year at present. In future communications the Council will ask for email addresses and start to collate an email list for parishioners for future electronic newsletters.
Communication of community and parish events	Make more use of the Parish Website, Twitter and Facebook pages, to grow the following. Also use local Facebook pages to publicise events.	Med	Medium	Parish Council		although this question was only answered by 75 respondents, most people found out about events from the parish newsletter, word of mouth or posters; only 10% used the parish website or Facebook.	The council has already started to post details of events on other local Facebook pages.
Parish Council contact and information	Promote parish councillors so more parishioners are aware of them and how to contact them. Put photographs and contact information of the parish councillors on the noticeboards, and make this more prominent on the Council website.	Med	Short	Parish Council		Most respondents contacted the PC or its members personally /at meetings or via telephone / email and 25% reply on the newsletters and only 17% use the parish website or Facebook for contact. Feedback from respondents asked: who are the Parish Council members; what are PC functions and powers?	
Community volunteer action group	Make more use of volunteers in tha parish for litter picking etc	Med	Medium	Parish Council		Nearly 50% of respondents said they would be willing to volunteer in the community with most people offering to help with: litter picking, Great British Spring Clean, road signage cleaning, public right of way clearance. Feedback included suggestions for regular volunteer action groups on litter, gardening, cleaning, mending/repair and helping out within the parish.	The regular spring litter pick took place in March 2022. The Council will also be asking for volunteers in September to help with the Owen Road Wildflower Meadow
To liaise with St Mary's in promoting its activities across the parish - including art and flower arranging classes and pensioner lunches and involve it in community events and help advertise hall availability	Church is becoming part of the active wider community and is working proactively. To continue to build a good relationship with the church, and to cooperate with them in publicising their events in our newsletters, noticeboards, website and social media	Med	Medium	Parish Council		Although nearly everyone replied to this topic, 79% of respondents did not use the church facilities; this reflects the national average.	Church events are regularly advertised on the Parish Council noticeboards and social media.
Supporting the Library Service provided by West Berkshire Council	To continue to support the WBC library service through the precept	Med	Medium	Parish Council	WBC	85% of respondents were in favour of the PC making annual donations to WBC to support the provision of local and mobile library services for the community	The Parish Council has made the recommended contribution to WBC library service for a number of years

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